

**Application for
Best Event Under \$75,000**

**44th Annual Conyers
Cherry Blossom Festival,
City of Conyers, GA**

Judges' score: 9.33

Detailed description of the event:

The 44th Annual Conyers Cherry Blossom Festival was held on Saturday, March 22 and Sunday, March 23, 2025 from 10:00 A.M. to 5:00 P.M. each day on the historic grounds of the Georgia International Horse Park in Conyers, Georgia. With the enthusiastic theme, “Spring It On!” and the generous support of our presenting sponsor, Robins Financial Credit Union Bank, the 2025 festival embodied the energy, diversity, and vibrancy that continues to make this beloved event a cultural anchor in the Southeast. In 2025, we welcomed over 20,000 attendees across two days and generated an estimated \$650,000 in direct economic impact for Rockdale County through hotel bookings, dining, retail, and vendor sales.

Historical Context and Growth: The Conyers Cherry Blossom Festival began in 1982, originally created by Maxell Corporation, a Japanese manufacturer with a local presence, in partnership with the Conyers-Rockdale Chamber of Commerce. The festival was envisioned as a gesture of cultural appreciation and friendship, celebrating Japanese heritage and the blooming of cherry blossoms. In 1997, the festival was relocated to the Georgia International Horse Park to accommodate its growing popularity and size. What started as a modest cultural event has grown into a two-day contemporary arts festival, now featuring more than 200 artists and craft booths, a wide variety of food vendors, cultural demonstrations, and a wide array of entertainment. Free admission, with a modest parking fee of only \$10 per car and accessible parking, has kept the event inclusive, welcoming families and visitors from across the region. The festival’s long-term success depends on a deeply engaged community. Volunteers, including student groups and civic organizations, are critical to operating the parking areas, photo ops, the information booth, and, especially, our children’s activity zone. It quite literally takes a village, and we are proud of how our community comes together each year to make this event run seamlessly. Our presenting sponsor, Robins Financial Credit Union, elevated the festival experience by delivering family-friendly headline entertainment and extraordinary community engagement initiatives that left a lasting impression well beyond the festival weekend. Their support helped create memorable moments while reinforcing the festival’s mission to celebrate culture, connection, and community.

New 2025 Festival Highlights

- **The Amazing Bubble Factory:** One of the weekend’s most magical feature attractions, this interactive bubble zone amazed all ages—especially when a child was fully enclosed in a giant bubble, drawing gasps and cheers from the crowd. With floating bubbles and hands-on fun, it delivered pure joy and excitement.
- **Cheer & Dance Showcase:** This all-day showcase, a lively celebration of youth talent, featured energetic routines and team performances from across the region that lit up one of the festival’s stages. The spirit, skill, and community pride made it a true crowd-pleaser.
- **Heart of Atlanta & Thunder Gypsy High-energy tribute bands (Heart and Fleetwood Mac):** Both electrifying bands headlined at the 2025 festival. These renowned bands had audiences dancing and ended each festival day on a nostalgic high.
- **200+ Curated Arts & Crafts Vendors:** Vendors from across the Southeast showcased handmade goods, with many featuring one-of-a-kind cherry blossom-inspired art for the occasion.
- **Cultural Entertainment & Global Cuisine:** Two stages and other designated areas with interactive dance, kimono demos, roaming performers, and free kids’ activities made this a cultural celebration, while expanded international eats took guests on a flavorful world tour.
- **Student Art Exhibit & Reading Sessions in Sakura’s Garden:** This grassy area featured the artwork from public and homeschool students in the community that tied into the theme of frogs – a symbol of Japan that represents good fortune. The exhibit included giant paper-mâché cherry blossoms and colorful ceramic frog habitats. Children’s reading sessions were led by special education guests each day, who read stories about festival frogs!
- **Japanese “Wishing Tree”:** A stunning cherry blossom tree installment invited guests to hang wishes, creating a heartfelt space for hope, reflection, and unity.
- **Pollinator Rocks Program:** This hands-on garden education program blended art and nature with seed bombs, veggie painting, and pollinator tips—igniting kids’ creativity and environmental awareness in partnership with the Rockdale County Master Gardeners.
- **Bonsai Art Exhibit** In partnership with the Atlanta Bonsai Society: This elegant display featured living art and a live demo, offering a glimpse into the beauty and tradition of bonsai.
- **Animal Education Meet & Greet** Thanks to the Georgia Department of Natural Resources: Guests got up close with native wildlife like tortoises and alligators, learning about ecosystems and conservation in a fun, engaging way.
- **Youth Art Celebration:** More than 65 young artists were celebrated on the main stage in a special ceremony led by the Mayor of Conyers and other city and state leaders. Honored for their nature-themed creations—ranging from contests to public installations—these students helped build excitement for the festival while showcasing their creativity and dedication to community and conservation.
- **Live Paintings:** Brush with History Festival energy was captured live by artists each day, and lucky guests won the vibrant finished pieces—turning memories into historical art and treasured keepsakes.
- **Partnership with the Consulate General of Japan in Atlanta:** An educational booth offered a deeper look into Japanese culture and the City of Conyers’ ties to Japan, with authentic relics and hands-on learning for all ages.

Awards & Recognition

- Southeast Tourism Society Top 20 Event (multiple years), including 2025.
- Kaleidoscope Award – (over 20 recognitions throughout the decades, including Best Festival (multiple years), Best Marketing Campaign, Best Mascot, Best Photograph, Best Video (2024), Best Event within an Event, Best Merchandise, and more) by Southeast Festivals & Events Association.
- Rockdale/Newton Citizen Readers’ Choice Award – Best Annual Event (repeated winner), including 2025. The festival takes place during the blooming of the Yoshino Cherry Trees, which were gifted to the City of Conyers by Maxell Corporation. This stunning backdrop enhances the festival’s mission of celebrating culture, art, friendship, and shared community experiences. For 44 years, the Conyers Cherry Blossom Festival has served as a shining example of how tourism can unite, inspire, and uplift a region. Its multigenerational appeal, strong commitment to the arts, and emphasis on cultural inclusivity have made it a beloved tradition in the Southeast and a point of pride for Rockdale County. The Conyers Cherry Blossom Festival is more than an event—it’s a tradition that celebrates diversity, unity, and the joy of springtime in the South. Connect with Us: Facebook: [facebook.com/conyerscherryblossomfestival](https://www.facebook.com/conyerscherryblossomfestival) Instagram: [@conyerscherryblossomfestival](https://www.instagram.com/conyerscherryblossomfestival) Website: www.conyerscherryblossomfest.com Thank you for your consideration!

Estimated number of attendees?

20-25,000 attendees estimated over this two-day weekend event. This report was generated using Placer.ai, a location analytics platform that analyzes anonymized mobile device data to estimate visitation patterns. According to the report, approximately 18.1K visitors were recorded during the Conyers Cherry Blossom Festival weekend. This figure does not include children under 18, visitors with GPS/location services disabled, or mobile devices purchased outside the United States. We can therefore determine that there were easily over 20K attendees during the festival weekend. Comparative Attendance & Economic Impact Synopsis (2024–2025 Cherry Blossom Festival) Using Placer.ai mobility analytics for both the 2024 and 2025 Conyers Cherry Blossom Festivals, the City of Conyers can demonstrate continued year-over-year growth in attendance, visitor reach, and economic impact. Both analyses were conducted at the same event footprint—Grand Prix Plaza and adjacent parking areas—and during the same seasonal timeframe, allowing for a reliable comparison. Trade Area data from 2025 shows an expanded regional draw compared to 2024, indicating that the festival continues to attract visitors from outside the immediate Conyers area. This growth in non-local visitation is a key indicator of increased tourism value, as out-of-area visitors are more likely to generate new spending within the city rather than substituting for local activity. Visitor Journey analysis from 2025 further demonstrates enhanced circulation throughout Conyers, with attendees traveling beyond the festival grounds into nearby commercial and activity zones. When compared to the 2024 baseline event footprint, this broader movement pattern suggests greater spillover benefits for local restaurants, retailers, and service businesses, reinforcing the festival’s expanding economic impact. Taken together, the year-over-year Placer.ai analyses support the conclusion that the Conyers Cherry Blossom Festival is not only maintaining a strong attendance but is growing as a regional destination event, delivering increasing economic benefits to the City of Conyers and its local business community. Executive Takeaway Comparative Placer.ai mobility data from 2024 and 2025 confirms that the Conyers Cherry Blossom Festival continues to grow as a regional destination event, expanding its visitor reach and strengthening its economic impact across the City of Conyers. (See graphs in supported documents.)

Environmental or pet-friendly? Explain how:

Are Pets Allowed at the Festival? While pets are not encouraged at the festival, attendees who choose to bring them are not turned away. Service animals are always welcome. Is the Festival Environmental-friendly? Yes! The festival places a strong and intentional emphasis on environmental literacy, weaving sustainability and conservation education directly into the guest experience through robust, family-focused programming in Sakura’s Garden. Several years ago, this area was thoughtfully expanded to serve as a dedicated hub for hands-on environmental learning, ensuring that education is accessible, engaging, and free for all attendees. A cornerstone of this effort is the Pollinators Rock activity area, which features a rotating lineup of complimentary children’s arts and crafts designed to teach the importance of pollinators, native plants, recycling and healthy ecosystems. What began as a small educational offering quickly became one of the festival’s most beloved spaces, prompting continued growth and enhancement each year in response to strong community interest and participation. In 2025, the festival further strengthened its environmental mission by welcoming the Georgia Department of Natural Resources, which provided immersive, age-appropriate educational programming through live animal encounters. These experiences introduced families to Georgia’s native reptiles, including turtles and snakes, fostering understanding, respect, and stewardship for local wildlife and habitats. The festival also proudly partnered with the Rockdale County Master Gardeners, who engaged attendees in learning about native plants, flowers, and pollinators through free, hands-on art activities that combined creativity with practical environmental knowledge. These interactive experiences empowered families to take sustainable practices and native gardening concepts home with them. Complementing these offerings, Sakura’s Storytime Sessions were held daily, featuring interactive, STEM-based children’s books that reinforced environmental themes such as conservation, biodiversity, and the interconnectedness of nature. These sessions provided opportunities for early learners to connect environmental concepts with storytelling, curiosity, and imagination. Through these intentional, educational initiatives, the festival moves beyond passive sustainability and actively cultivates environmental awareness, stewardship, and literacy—especially among the next generation—making environmental responsibility a central and celebrated part of the festival experience.



Spring
it On!

March 22 + 23, 2025

Conyers Cherry
Blossom Festival



Property Overview

Mar 22 - Mar 23, 2025

Metrics

Grand Prix Plaza and Par...
Centennial Olympic Parkway, C...

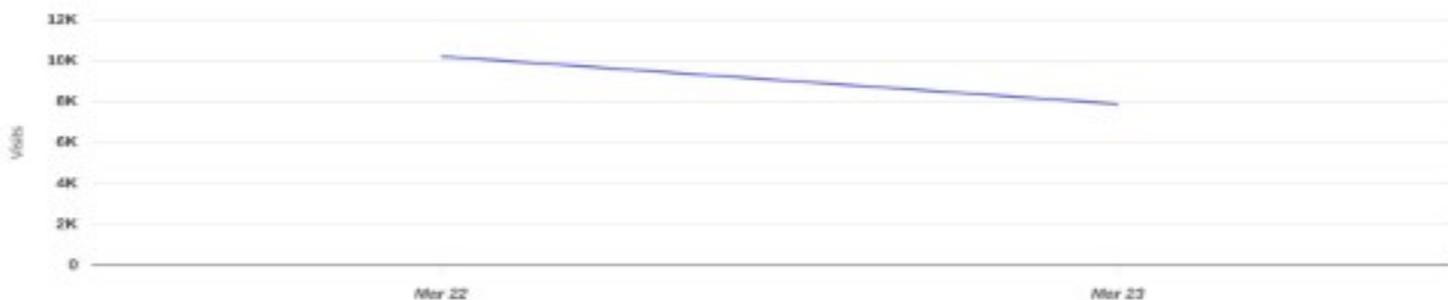
Visits	18.1K	Panel Visits	1.7K
Visitors	17.3K	Visits YoY	+120.6%
Visit Frequency	1.05	Visits Yo2Y	+18,317.9%
Avg. Dwell Time	107 Min	Visits Yo3Y	+24,979.3%

Mar 22nd, 2025 - Mar 23rd, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Grand Prix Plaza and Parking Lots
Centennial Olympic Parkway, Conyers, GA



Daily | Visits | Mar 22nd, 2025 - Mar 23rd, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Mar 23 - Mar 24, 2024

Metrics

Grand Prix Plaza and Par...
Centennial Olympic Parkway, C...

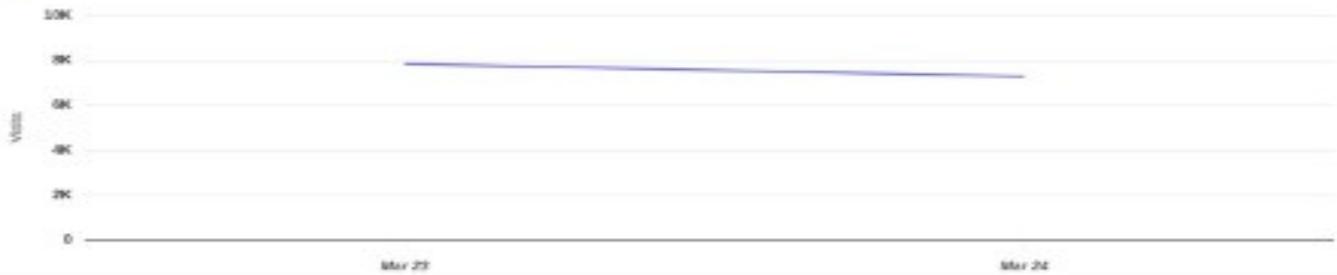
Visits	15.1K	Panel Visits	1.2K
Visitors	14.2K	Visits YoY	+2,931.2%
Visit Frequency	1.07	Visits Yo2Y	+62,856.2%
Avg. Dwell Time	123 Min	Visits Yo3Y	+32,371.5%

Mar 23rd, 2024 - Mar 24th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Grand Prix Plaza and Parking Lots
Centennial Olympic Parkway, Conyers, GA

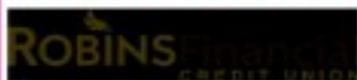


Daily | Visits | Mar 23rd, 2024 - Mar 24th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)





Presented By:



Georgia International
Horse Park
1996 Centennial Olympic
Parkway
Conyers, GA 30013
770-860-4190



GEORGIA INTERNATIONAL
HORSE PARK

Website:
ConyersCherryBlossomFest.com



@ConyersCherryBlossomFestival

44th Annual Conyers Cherry Blossom Festival Fact Sheet

What: *'Spring it on!'* at the Conyers Cherry Blossom Festival, presented by Robins Financial Credit Union. The festival is now in its forty-fourth year. Held during the blooming of the cherry trees in Conyers, Georgia, the festival celebrates spring and cultural understanding. The award-winning, contemporary art and craft festival includes hundreds of artist and crafter booths, a variety of food booths, cultural demonstrations, live entertainment and children's activities.

When: Saturday, March 22 and Sunday, March 23, 2025
10:00 a.m. to 5:00 p.m. both days

Where: The Georgia International Horse Park is conveniently located off of I-20, Exits #82 and #84 in Conyers, Georgia.
1996 Centennial Olympic Parkway, Conyers, GA 30013

Admission: Guests enjoy Free Admission with an \$10 Parking Fee (credit card only)

History: Maxell Corporation along with the Chamber of Commerce, held the first Conyers Cherry Blossom Festival in 1982 at the Maxell office in Conyers, Georgia. The festival featured Japanese cooking classes, silk flower arranging, Oriental doll exhibits, Origami exhibits, Kabuki theater, bonsai tree exhibits, karate demonstrations and a Haiku contest. Over the years, the festival grew in size and was moved to the Georgia International Horse Park in 1997 when the City of Conyers took over management of the event.

From that simple beginning, the event has grown to include hundreds of participants from many diverse cultures, welcoming thousands of guests each year. Scheduled during the blossoming of the beautiful Yoshino Cherry Trees, the festival still operates under its founding principle to promote cultural understanding and friendship through international music, dance, arts, crafts, food, games and entertainment for all ages.

INTERACTIVE FESTIVAL FACTS FROM SAKURA! (WEBSITE AND SOCIAL MEDIA PLATFORMS)



[Click here for a fun interactive message from our friendly mascot, Sakura](#)

VIDEO LINK:

[HTTPS://ONEDRIVE.LIVE.COM/?QT=ALLMYPHOTOS&PHOTOSDATA=%2FSHARE%2F1BC1ADDEBA76E24E%21S5E14381144D542C69EA63957479B29F7%3FITHINT%3DVIDEO%26MIGRATEDTOSPO%3DTRUE&CID=1BC1ADDEBA76E24E&ID=1BC1ADDEBA76E24E%21S5E14381144D542C69EA63957479B29F7&REDEEM=AHROCHM6LY8XZHJ2LM1ZL3XVX8XMMXWRKZWJHNZZLMJRLL0VSRTRGRJDWUK1AQ25XWTVWMGVI\\$2ZJQKLOBNE0SHJLIGVPEVEQIE&V=PHOTOS](https://onedrive.live.com/?qt=ALLMYPHOTOS&PHOTOSDATA=%2FSHARE%2F1BC1ADDEBA76E24E%21S5E14381144D542C69EA63957479B29F7%3FITHINT%3DVIDEO%26MIGRATEDTOSPO%3DTRUE&CID=1BC1ADDEBA76E24E&ID=1BC1ADDEBA76E24E%21S5E14381144D542C69EA63957479B29F7&REDEEM=AHROCHM6LY8XZHJ2LM1ZL3XVX8XMMXWRKZWJHNZZLMJRLL0VSRTRGRJDWUK1AQ25XWTVWMGVI$2ZJQKLOBNE0SHJLIGVPEVEQIE&V=PHOTOS)

2024-2025 AWARDS

The award-winning **Conyers Cherry Blossom Festival** is a family-must with arts & crafts, kids activities, entertainment, great food & more!



Historical CHB Festival manager, Jill Miller takes home four Diner Southeast Festival Association's Top Honors in 2024! The festival has consistently won awards since its inception!

Read all about it:

[Historical CHB Festival manager, Jill Miller takes home four Diner Southeast Festival Association's Top Honors in 2024!](#)

[Historical CHB Festival manager, Jill Miller takes home four Diner Southeast Festival Association's Top Honors in 2024!](#)

[Historical CHB Festival manager, Jill Miller takes home four Diner Southeast Festival Association's Top Honors in 2024!](#)



The festival was honored in 2024 with four SFEA Kaleidoscope awards. In 2025, it won Best 2024 Promotional Video through SFEA. The festival was awarded the Best of the Best (People's Choice Awards) through the Citizens Newspapers in 2024 & 2025. It also garnered 2024 Signature Event from the Southeast Tourism Society for several consecutive years, including 2024 & 2025.

2025 PROMOTIONAL RACK CARD



MARCH 22-23, 2025
10 AM - 5 PM

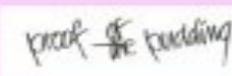
PRESENTED BY: **ROBINS** Financial
CREDIT UNION



Georgia International Horse Park
1996 Centennial Olympic Parkway
Conyers, GA 30013
770-860-4190
www.conyerscherryblossomfest.com

Come spend the weekend with us!
Join us for the 44TH Annual 2025 Conyers Cherry Blossom Festival at the Georgia International Horse Park. Shop and play during the two-day event with arts and craft exhibitors, watch cultural and local performances, eat your favorite international foods, and play in our Children's Area. This Award-Winning Festival celebrates friendship and cultural understanding as cherry trees bloom.

FREE ADMISSION WITH A \$10 PARKING FEE



PROMOTIONAL POSTER



Join us for the 44th Annual Conyers Cherry Blossom Festival at the Georgia International Horse Park. Shop and play during the two day event.

This award winning festival celebrates friendship and cultural understanding among the blooming of the cherry trees!



Georgia International Horse Park
1996 Centennial Olympic Parkway
Conyers, GA 30013
770-860-4190
www.conyerscherryblossomfest.com



presented by **ROBINS** Financial
CREDIT UNION



DIGITAL AD FOR GIHP ELECTRONIC BOARD AND HIGHWAY BILLBOARDS

Conyers Cherry Blossom Festival

Spring it On!

March 22nd & 23rd
10^{am} - 5^{pm}
at the Horse Park

Presented By:

ROBINS Financial CREDIT UNION

GEORGIA INTERNATIONAL HORSE PARK

CITY OF CONYERS

SOCIAL MEDIA AND PRINT AD

GEORGIA INTERNATIONAL HORSE PARK

Conyers Cherry Blossom Festival

ARTS & CRAFTS

1996 Centennial Olympic Parkway
Conyers, Georgia 30013

PERFORMANCES

FOOD COURT

KID'S AREA

SATURDAY & SUNDAY
MARCH 22 - 23, 2025
10AM - 5PM

Spend the weekend with us!

CONYERSCHERRYBLOSSOMFEST.COM

Sponsor ad_pipeline.jpg

ROBINS Financial CREDIT UNION



proof of the pudding



Queen Horse Bedding





Conyers Cherry Blossom Festival 2023 Video

Georgia International Horse Park **Subscribe**

Share Like Save Download

1,312 views Jan 24, 2023
Enjoy it all at the Conyers Cherry Blossom Festival! The 40th Annual event celebrates 40 years of the Conyers Cherry Blossom Festival in Conyers. Step among colorful art and craft exhibits, enjoy music throughout the multiple hour event, enjoy cultural performances, take to the music, not only is the production free.

The Cherry Blossom Festival originated as a way to encourage cultural understanding and friendship through international music, dance, games, food and crafts. The Cherry Blossom is a symbol of short blossoms in Japan and the City of Conyers celebrates this tradition as well. The blossoming of the cherry trees offers a time to reflect upon our lives. Like the blossoming of the trees, life is short so you might as well enjoy it to the fullest.

The Conyers Cherry Blossom Festival has received many awards over the years for Best Event in the Southeast by the Southeast Festival and Events Association. It has also been ranked over the years as a Top 20 Event in the Southeast by the Southeast Tourism Society for multiple years. More recently the festival was ranked as a Top 100 Festival in the Southeast by the Southeast Tourism Society.

Event Hours:
Saturday and Sunday
10:00AM - 4:00PM

Admission and Parking Fee:
Enjoy the admission with a \$10 parking fee per vehicle. The festival accepts credit or debit cards ONLY for parking fees. In an effort to save persons to persons contact, cash is NOT accepted for parking fees. This applies to parking fees only. Vendors participating in the festival may choose to accept cash, debit, credit or cash at their own discretion.

For further information, contact the office at 517-454-4100



Music

CONYERS CHERRY BLOSSOM FESTIVAL 2025 PROMOTIONAL VIDEO

<https://www.youtube.com/watch?v=6hhyxNEON8o>

FULL COMPREHENSIVE MARKETING CAMPAIGN

Spring it On! at the 44th Annual Conyers CBF!

Each year, the Conyers Cherry Blossom Festival creates a new tagline. The announcement for 2025's new catch phrase was "unveiled" in the social media campaign.



This logo appeared in all ads, banners and festival merchandise and was the "face" of the festival in 2025!



This year's new OFFICIAL LOGO is here!!
SPRING IT ON! at the 2025 Conyers Cherry Blossom Festival!

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

Our campaign centered around "cheering." *Spring It On!* is an offshoot of "Bring It On," the iconic cheerleading movies.

It's easy to cheer on our celebration with fun, catchy phrases to create enthusiasm leading to the event:

A few crowd-pleasing statements to use in ads and social media posts:



- Cheers to Cherry Blossoms and Community Spirit!
- Celebrate Spring, Cheer for Conyers!
- From Petals to Cheers, We've Got It All!
- Join the Celebration, Feel the Cheer!
- Come for the Blossoms, Stay for the Cheer!
- Three Cheers for the Conyers Cherry Blossom Festival!
- Petals in the Air, Cheers Everywhere!
- Blossoms, Cheers, and Community Fun!

The award-winning Conyers Cherry Blossom Festival is a family-must with arts & crafts, kids activities, entertainment, great food & more!

But the fun starts way before the festival arrives through:

- Auxiliary events
- Meet & Greet w/Sakura
- Treasure Hunts
- Bloom Reports

And so much more – all around the community! Stay tuned, friends!



Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many **EXCITING** attractions & activities for all ages:

Here are some social media post and ad inspiration for our campaign that start with "Spring it On!" for the Conyers Cherry Blossom Festival:

1. Spring it On! The Cherry Blossoms are blooming, and the fun is just beginning at the Conyers Cherry Blossom Festival! 🌸 🌸
2. Spring it On! It's time to celebrate spring with flowers, music, and community spirit at the Conyers Cherry Blossom Festival! 🌸 🌸
3. Spring it On! Get ready for a weekend full of blooms, fun, and excitement at the Conyers Cherry Blossom Festival! 🌸 🌸
4. Spring it On! Join us for the most vibrant celebration of the season—Conyers Cherry Blossom Festival is almost here! 🌸 🌸
5. Spring it On! Don't miss the festival that has everyone buzzing—come celebrate cherry blossoms in full bloom! 🌸 🌸
6. Spring it On! Enjoy live music, local food, and of course, stunning cherry blossoms at the Conyers Cherry Blossom Festival! 🌸 🌸
7. Spring it On! Let's make this spring unforgettable with the beauty and fun at the Conyers Cherry Blossom Festival! 🌸 🌸
8. Spring it On! The countdown is on! Get ready for the Conyers Cherry Blossom Festival—where spring comes to life! 🌸 🌸
9. Spring it On! Bring your family, bring your friends, and experience the magic of the Conyers Cherry Blossom Festival! 🌸 🌸
10. Spring it On! Celebrate the season with stunning cherry blossoms and festive fun at the Conyers Cherry Blossom Festival! 🌸 🌸

These phrases use the "Spring it On" tagline to energize and encourage people to attend the festival, creating a sense of anticipation and excitement for the event!

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many **EXCITING** attractions & activities for all ages:

The OFFICIAL COLOR FOR 2025 IS TURQUOISE!

Check out our merchandise tent during the weekend's festivities to purchase a LIMITED EDITION CBF T-shirt!

Trust us, they won't last long!

DID YOU KNOW?

Turquoise is widely associated with **positive energy and a deep connection to nature**, often symbolizing the harmony between the sky and water due to its blue-green color.



What better color to represent our cultural celebrations and our beautiful blossoms?

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

We had an official T-shirt "Design Unveiling" - and had a "no peeking policy" until then!



And in 2025, we sold official CBF hats too!!

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:



WHAT ELSE IS UNDER THE TENT?

POP IN & CHECK OUT THE MERCHANDISE!

Back by popular demand...

Check out the special edition take-home art kits created by local sponsor, The Sketching Pad, with NEW 2025 designs!

Also new this year are MOSAIC art kits!

A great way to continue the joy of the Cherry Blossom celebration in your own home!

These will sell out fast - so get there early!





Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

TO KICK OFF THE FESTIVITIES WE HAVE SEVERAL ANNUAL AUXILIARY EVENTS & PROGRAMS AROUND THE COMMUNITY...

- ◆ **ROCKDALE COUNTY SCHOOLS & CONYERS-ROCKDALE COUNCIL FOR THE ARTS STUDENT PHOTOGRAPHY CONTEST**
- ◆ **TREASURES IN THE TREES - LOOK FOR BLOSSOMS IN OLD TOWN & RHENCI**
- ◆ **TRIP HOTELS & STEPPING INTO NATURE ART PROJECTS!**
- ◆ **MEET & GREET/PHOTO OPS WITH SAKIRA AT THE ST. PATTY'S DAY PARADE!**
- ◆ **MEET & GREET/PHOTO OPS WITH SAKIRA AT ROBINS FINANCIAL CREDIT UNION BANK**
- ◆ **GQA GEORGIA CLASSICS HORSE SHOW**
- ◆ **CONYERS CHERRY BLOSSOM PAINTING CLASSES HOSTED BY THE SKETCHING PAD**



2025 CONYERS CHERRY BLOSSOM STUDENT PHOTOGRAPHY ART SHOW

Elementary, Middle and High School
entries on display for public
exhibition at

Conyers City Hall
901 O'Kelly Street
Conyers, GA 30012

Wed., March 5 - Fri., March 7

9:00 a.m. - 4:00 p.m.

*Exhibit theme: "Capturing Conyers and
Rockdale...Our Community"*

Presented by



Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

Big Haynes Creek Nature Center is proud to bring back *Treasures in the Trees*, an exciting art-centric, treasure-seeking event ahead of the Annual Conyers Cherry Blossom Festival.

The perfect family-friendly activity for art lovers while enjoying the outdoors!

THANK YOU TO ARTIST PARTNERS:

- Let's Burn It
- Bejeweled by Leydi's
- Glass Creations by Jennifer Drake
- New London Enterprises
- Mojana

Presents
TREASURES in the TREES

TAKE PUBLIC TREASURES FOR THE TREES!

FEBRUARY 26 - MARCH 21

Let's Burn It
Bejeweled by Leydi's
Glass Creations by Jennifer Drake
New London Enterprises
Mojana

LOOK UP, LOOK DOWN, LOOK ALL AROUND...
& FIND THE TREASURES THAT AWAY!

All through March, large, artificial blossoms will be hidden throughout Little Town Conyers and at the Big Haynes Creek Nature Center!

Our staff at the Georgia International Horse Park will hide the blossoms in the beginning of each week.

If you find one, trade it in at the festival for a limited nature-inspired treasure, commissioned by a highly-skilled local artisan from around the Southeast region!

Treasure hunters are encouraged to take a selfie with it and tag Big Haynes Creek Nature Center with #SpringOn2025

Show your blossom at the admin office at the Georgia International Horse Park (located just across the road from Big Haynes Creek Nature Center) or at the Dangers Visitors Center and receive a free parking pass to the festival.

Bring your blossom to the festival info booth on either day to collect the beautiful keepsake!

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

Big Haynes Creek Nature Center hosted TWD Hop, Stay & Spring Frog Habitats and Step into Nature conservation & beautification projects.

In a partnership with East of Atlanta's Homeschool Bester and a classroom from the Rockdale County Public School system, several colorful frog habitats were designed and painted by our community's youth as part of their learning curriculum. The habitats, were installed in the pollinator garden at the Big Haynes Creek Nature Center to raise awareness of the role frogs play in gardens and in nature, to provide shelter and to provide visual enhancement to the pollinator habitat.

Our Step into Nature program involved TWD groups: the Girl Scouts of Americas Troop 2370 and C.J. Hicks Elementary School. Both groups designed colorful stepping stones to create a walking path in the garden to help visitors identify and learn about native plants that support pollinators!

All participants were recognized on stage at the Conyers Cherry Blossom Festival by Mayor Vince Evans, City of Conyers, Councilman Charlie Bryant, Senator Tanya Anderson, and Conyers-Rockdale Council of the Arts Exec Director, Shelli Seibert, on the main stage on Saturday, March 22, at noon.



***Spring it On!* at the 44th Annual Conyers CBF!**

The 2025 festival features many **EXCITING** attractions & activities for all ages:

The Sketching Pad, an art studio in Olde Town, Conyers, partnered with us to host Cherry Blossom Festival painting classes ahead of the festival for young artists of this community at their facility in Olde Town.

The kids' work was featured on stage, and the kids were recognized by Mayor Vince Evans on Saturday, March 22, and other dignitaries at noon on the main stage.



Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

MOSAIC & STEPPING STONE WORKSHOP!

March 4, 10am - The Sketching Pad



AN AUSPICIOUS EVENT OF THE
CONYERS CHERRY BLOSSOM FESTIVAL!



WWW.THESKETCHINGPAD.COM/EVENTS

CHERRY BLOSSOM PAINTING PARTY!

March 15, 6pm - The Sketching Pad



AN AUSPICIOUS EVENT OF THE
CONYERS CHERRY BLOSSOM FESTIVAL!



WWW.THESKETCHINGPAD.COM/EVENTS



Spring it On! at the 44th Annual Conyers CBF!

Sakura Meet and Greet & Photo Shoot to promote the festival and our presenting sponsor!

-On March 14, we did a promo Meet & Greet event at our Presenting Sponsor's bank located in the Conyers community. We gave out festival passes and swag to their customers and allowed for photo ops with our beloved pink dragon mascot, Sakura.



Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many **EXCITING** attractions & activities for all ages:

CONYERS CHERRY BLOSSOM BLOOM REPORT! – LIVE!

Watch in real time as we stroll through GHP's Cherry blossom trees to get live update on 2025's bloom!

Multiple reports throughout the season.

Compare to Japan's live blooming season!

Stay tuned in for all of the activity!



Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

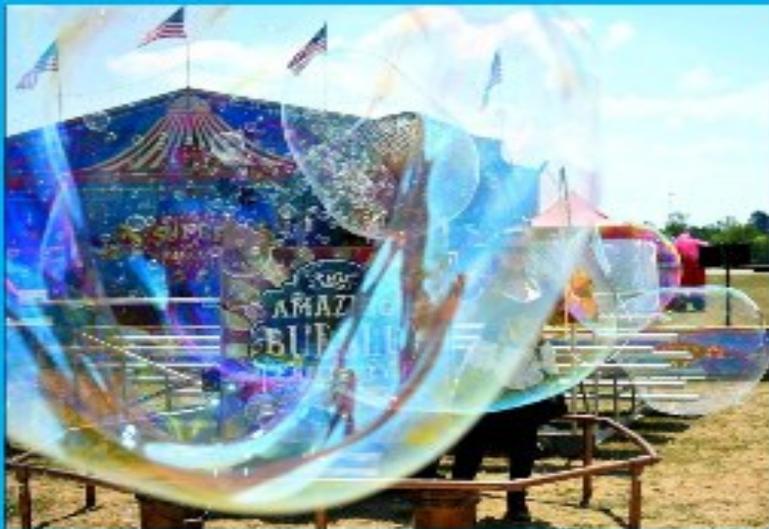


New/featured food vendors!
New/featured artists!

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

NEW FEATURED ATTRACTION- MORE FAMILY FUN!!



🌟🎪 We're adding some bubble magic to our event with The Amazing Bubble Factory! 🌈🧼 Watch in awe as an expert Bubbleologist creates thousands of bubbles—big & small—while entertaining with humor, showmanship, and lots of laughs! 🤪 From pea-sized to minivan-sized, these bubbles bring joy and nostalgia to everyone, no matter their age! 🥰🧼🌈 Get ready for a show filled with live music, bells, fast-talking, audience participation, and, of course, bubbles! 🎪🧼 #BubbleMagic #FamilyFun #AmazingBubbleFactory #EventEntertainment

<https://www.facebook.com/theamazingbubblefactory>

Spring it On! at the 44th Annual Conyers CBF!
 The 2025 festival features many EXCITTING attractions & activities for all ages:



Conyers CBF CHEER & DANCE SHOWCASE

We celebrated our community on stage with a special cheer and dance showcase to pump up excitement from the crowd.

All ages, from the kiddos to Varsity level.

Yep, they're going to "Spring it On!"



2025 CONYERS CHERRY BLOSSOM ENTERTAINMENT SCHEDULE
 SATURDAY, MARCH 22 – SUNDAY, MARCH 23, 2025

- 8:00AM - 10:00AM - All
- 10:00AM - 11:00AM - Conyers Middle School Cheerleaders
- 11:00AM - 11:30AM - Highland Park Elementary "The Show" Dance Team
- 11:30AM - 12:00PM - Redwood Age-A Kids Club Cheer & Dance Team
- 12:00PM - 12:30PM - Westview Middle School Cheerleaders Dance Team
- 12:30PM - 1:00PM - Redwood Middle School Cheerleaders Dance Team
- 1:00PM - 1:30PM - Conyers High School Cheerleaders Dance Team
- 1:30PM - 2:00PM - Conyers High School Cheerleaders Dance Team
- 2:00PM - 2:30PM - Conyers Middle School
- 2:30PM - 3:00PM - Conyers Middle School
- 3:00PM - 3:30PM - Conyers Middle School
- 3:30PM - 4:00PM - Conyers Middle School
- 4:00PM - 4:30PM - Conyers Middle School
- 4:30PM - 5:00PM - Conyers Middle School
- 5:00PM - 5:30PM - Conyers Middle School
- 5:30PM - 6:00PM - Conyers Middle School
- 6:00PM - 6:30PM - Conyers Middle School
- 6:30PM - 7:00PM - Conyers Middle School
- 7:00PM - 7:30PM - Conyers Middle School
- 7:30PM - 8:00PM - Conyers Middle School
- 8:00PM - 8:30PM - Conyers Middle School
- 8:30PM - 9:00PM - Conyers Middle School
- 9:00PM - 9:30PM - Conyers Middle School
- 9:30PM - 10:00PM - Conyers Middle School
- 10:00PM - 10:30PM - Conyers Middle School
- 10:30PM - 11:00PM - Conyers Middle School
- 11:00PM - 11:30PM - Conyers Middle School
- 11:30PM - 12:00AM - Conyers Middle School



Spring it On! at the 44th Annual Conyers CBF!
 The 2025 festival features many **EXCITING** attractions & activities for all ages:

NEW CHILDREN'S ENTERTAINMENT PARTNER – RUCKER AMUSEMENT LLC

NEW RIDES & ATTRACTIONS – MORE FAMILY FUN!!

CHILDREN'S AREA ACTIVITIES

Sponsored by:



Rucker Family Amusements

- All-day Inflatable access \$20.00 (unlimited play wristband)
- Individual Ride Tickets \$5.00 each
 - Or 5 tickets for \$20
 - Or 10 tickets for \$40
- Each RIDE will be 1 ticket

Carnival Rides Available:

- Ballistic Swing
- Pirate Revenge
- Tubs of Fun
- Sandstorm
- Alien Invasion
- Dragon Race
- Trackless Train

Inflatables Available:

- Star Wars Millennium Falcon
- Jurassic Adventure
- Titanic Slide
- Retro Obstacle Course

Spring it On! at the 44th Annual Conyers CBF!
 The 2025 festival features many EXCITING attractions & activities for all ages:



New/featured stage & strolling entertainment!

Headliners, Main Stage 3-5pm:
 Saturday: Heart of Atlanta Tribute Band
 Sunday: THUNDERGYPSY (all caps)
<https://www.thundergypsy.com/>

<https://www.conyerscbf.com/>

Full schedule will be provided next week!



***Spring it On!* at the 44th Annual Conyers CBF!**

The 2025 festival features many **EXCITING** attractions & activities for all ages:

NEW CULTURAL PERFORMANCE!

🌸👏 The Conyers Cherry Blossom Festival is excited to welcome the Laotian American Society to celebrate the vibrant culture of the Asian/Pacific Islander community! 🌸🌺 With their motto, "Pride in our Heritage... Passion for our Future," they'll be sharing the beauty of Laotian culture through stunning traditional dance performances! 🌟👏 Don't miss out on this colorful celebration! 🌸🌺
#CherryBlossomFestival #LaotianCulture #TraditionalDance #AsianPacificIslander #CelebrateHeritage



Spring it On! at the 44th Annual Conyers CBF!
The 2025 festival features many **EXCITING** attractions & activities for all ages:

The Sketching Pad is offering mini art class sessions to bring out your inner Picasso at the festival!

In just 15 minutes or so, you'll get instructions to complete the new masterpiece that you can take home --- for just \$5!

All supplies included! (pay on-site.)



Spring it On! at the 44th Annual Conyers CBF!
The 2025 festival features many **EXCITING** attractions & activities for all ages:

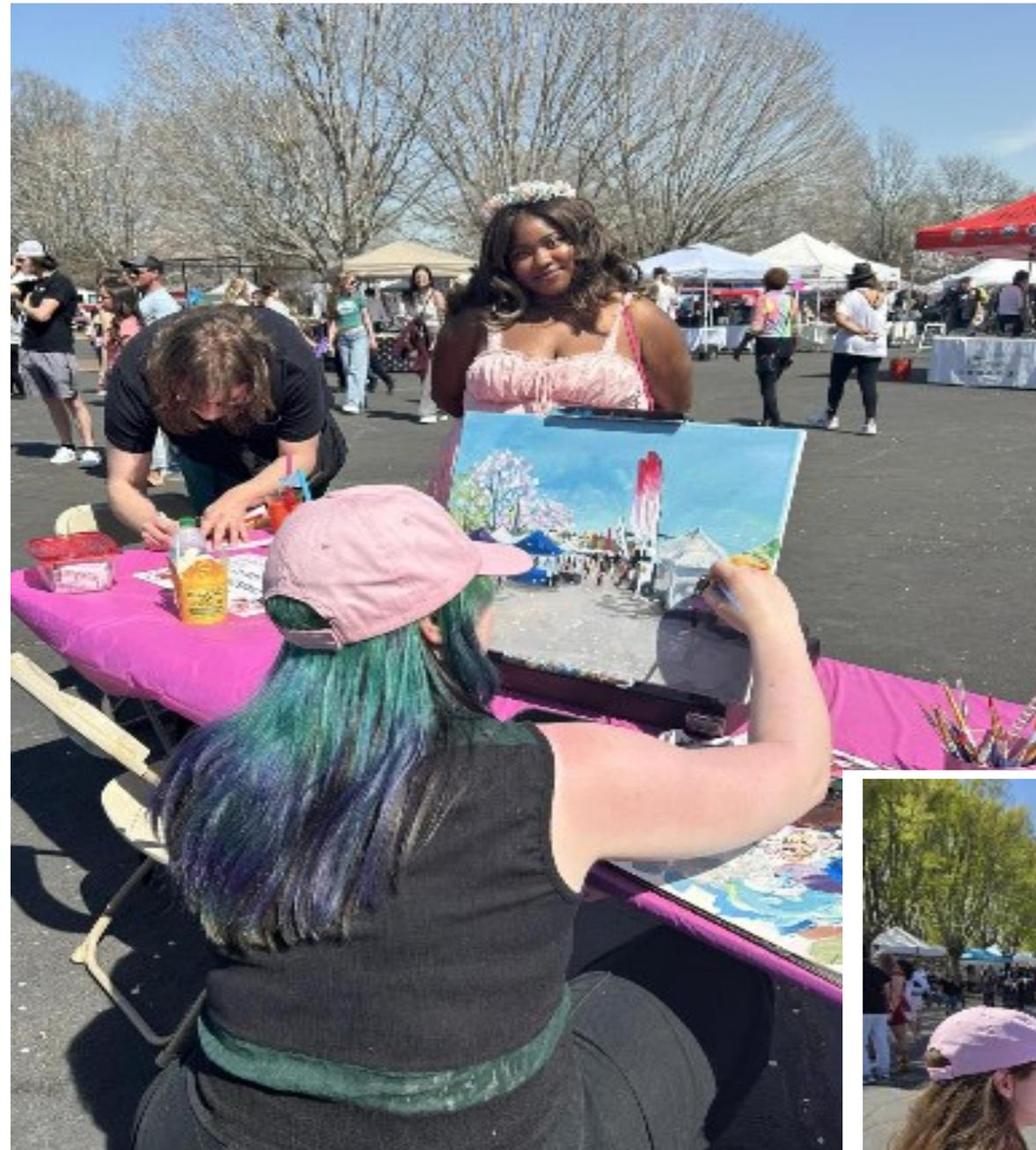


- **LIVE PAINTINGS: 2025 CONYERS CHERRY BLOSSOM FESTIVAL IN ACTION! LIMITED EDITION; HISTORIC VALUE; FREE DRAWINGS AT THE END OF THE FESTIVAL! ENTER AT THE FESTIVAL FOR YOUR CHANCE TO WIN THIS SPECIAL ARTWORK!**



LIVE PAINTINGS

Top photo: This attendee was drawn right into the painting! She was so excited to be a part of this art piece and of the 2025 festival legacy. She did not win, but we did make her a print of the artwork as a keepsake.



WINNER ANNOUNCEMENTS OF THE LIVE PAINTING GIVEAWAYS



Conyers Cherry Blossom Festival

Published by Dawn Elizabeth Tanner · March 27, 2025 ·



Congratulations to the winner who will take home this beautiful Conyers Cherry Blossom Festival Live painting by artist, Laura Walters of [The Sketching Pad!](#) 🎨 🌸 🌸 🌸 🌸



Conyers Cherry Blossom Festival is with [The Sketching Pad](#) at Georgia International Horse Park.

Published by Dawn Elizabeth Tanner · March 28, 2025 · Conyers ·



🎉 The moment you've been waiting for! 🎉 Jennifer & Mary Grace from [The Sketching Pad](#) are back to reveal the winner of Sunday's LIVE painting, designed by the talented Megan! 🌸 🌸 Will YOU be taking home this vibrant piece of history? Watch now to find out! 🎉 🏆
#WinnerAnnouncement #livepainting #thesketchingpad



Post-event, Live raffle drawings announced by the artists on social media, winners came to the Georgia International Horse Park to pick up their historic, one-of-a-kind paintings.



Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

SAKURA'S GARDEN – GOOD FORTUNE WITH FROGS!



🐸🍀 2025 was all about FROGS & their magic in the garden! 🍀🐸 In Japanese culture, frogs are a symbol of good luck 🍀. The word for "frog" in Japanese, "kaeru," also means "to return" — symbolizing a safe return and good fortune coming back to you! 🍀🌟 That's why frogs are seen as lucky charms in Japan. 🇯🇵🌟 Let's welcome the year of good fortune, green gardens, and froggy friends! Stop at Sakura's Garden at the festival to make fun, FREE frog crafts all weekend & plan to stay for an inspirational frog story during Sakura's Storytime session on Saturday at 2pm! While you are there, pick a frog inspiration card for good frog vibes all day! 🍀🐸🍀 #GardenGoals #LuckyFrogs #GoodFortune #2025Vibes

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

SAKURA'S GARDEN – BONSAI TREE EXHIBIT – Saturday, March 22

🌳🍀 The festival offered a unique cultural experience at the Conyers Cherry Blossom Festival! 🌳🍀 The Atlanta Bonsai Society brought the art of miniature trees to life with an incredible exhibit that attendees did not want to miss! 🍀🌟 As a non-profit dedicated to promoting the beauty and skill of bonsai, they showcased these stunning, living works of art! 🌳🌟 Attendees were able to immerse themselves in the peaceful world of bonsai at the 2025 festival! 🇯🇵🌟 #BonsaiBeauty #ConyersCherryBlossomFestival #ArtOfBonsai #ConyersCBF2025



Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

SAKURA'S GARDEN – FROG HOTEL & STEPPING STONE EXHIBIT



Check out the frog hotels & stepping stones made by students throughout the community!



Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many EXCITING attractions & activities for all ages:

FREE ARTS & CRAFTS FOR THE KIDDOS!

SAKURA'S GARDEN – ORIGAMI STATION

IN PARTNERSHIP WITH THE ROCKDALE COUNTY MASTER GARDENERS ASSOCIATION



Check the festival schedule when you arrive! The Rockdale County Master Gardeners hosted one free workshop on Saturday & one on Sunday afternoon at Sakura's Garden to make paper cherry blossom flowers!

They also provided tips for taking care of your plants and trees!

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many **EXCITING** attractions & activities for all ages:

Cherry Blossom Community Wishing Tree



FESTIVAL PARTICIPANTS wrote their hopes and wishes on a tag to hang on the tree.

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many **EXCITING** attractions & activities for all ages:

LIVE ANIMAL DEMOS

🐍 🐢 We offered an exciting, up-close experience at the Conyers Cherry Blossom Festival!
🐍 🐢 The Department of Natural Resources hosted LIVE Animal Demos featuring some amazing creatures, including SLITHERY snakes and SHELL-astic turtles! 🐢 🐍 Attendees had a chance to learn about these fascinating animals and discover the wonders of wildlife!
🐍 🐢 Come for the fun, stay for the adventure! 🐍 🐢 #LiveAnimalDemos
#SnakesAndTurtles #CherryBlossomFestival #NatureInAction #Conyers2025



FREE CHILDREN'S ACTIVITIES THROUGHOUT THE WEEKEND:

- **KIDS SCAVENGER HUNT AT THE FESTIVAL – FIND THE FROG, WIN A PRIZE!**

SPRING IT ON!

Help us to **SPRING IT ON!** at the 44th Annual Conyers Cherry Blossom Festival! Locate **THE FROG** hidden throughout the festival. Look in exhibitor tents, the children's area, or near entertainment. If you find a **FROG**, bring it back to the Information tent/PRIZE Booth to receive a Cherry Blossom festival prize! REMEMBER only one **FROG** per child! Leave the others for someone else to find!



- **BUILD A BONSAI TREE PUZZLE**



- WISHING TREE



- **MAKE AN INTERACTIVE FROG TOY**



- COLORING & LEARNING FUN JAPANESE WORDS



The Japanese word for frog is "kaeru." Frogs are considered lucky because they represent the return of good fortune & friends.

- **SAKURA'S STORYTIME WITH LOCAL SCHOOL TEACHERS**



- **PUPPET SHOW**



- **ADOPT A PIG-GY BANK & DECORATE WITH ROBINS FINANCIAL CREDIT UNION BANK**



ALSO, IN 2025! SHATTERPROOF GREEN SCREEN PHOTO OPS

Attendees were able to get these photos on site and/or get them digitally to remember the day. We encouraged them to use HASHTAG #CBF2025 SPRINGITON



FEATURED COMMUNITY CAUSE

We featured several non-profit organizations at the festival. Emonies Closet collected socks from attendees to help those in the community who are getting back on their feet!





Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many **EXCITING** attractions & activities for all ages!

SOCIAL MEDIA TIMELINE

JANUARY:

- Promote Student Photography Contest

FEBRUARY:

- Promote all auxiliary events, Sakura's St. Patty's Day appearance and Meet & Greet
- Stage entertainment announcements and promos of artists
- New festival features
- Treasures in the Trees/Featured Artists – Announce Kick-off Date
- CONTESTS and/or giveaways??
- Sakura cheering for the festival to start!

Spring it On! at the 44th Annual Conyers CBF!

The 2025 festival features many **EXCITING** attractions & activities for all ages!



MARCH:

- Feature [3]Cherry Blossoms Bloom Reports - 1st week of March 2nd week, 3rd week (video taken by our team)
- Highlight Presenting Sponsor and Supporting Sponsors
- Feature Sakura's Garden

MID MARCH:

- Photos from St. Patty's Day Parade w/Sakura
- Treasures in the Trees Reminders of new blooms hidden
- Slo-mo video with Sakura cheering
- Unveiling of T-shirt & art kits available at the merchandise booth

Spring it On! at the 44th Annual Conyers CBF!
The 2025 festival features many **EXCITING** attractions & activities for all ages:

**SPECIAL
THANKS TO
ALL OF OUR
SPONSORS!!**



FULL ENTERTAINMENT LINE-UP FOR THE WEEKEND



2025 CONYERS CHERRY BLOSSOM
PRESENTED BY
ROBINS FINANCIAL CREDIT UNION BANK
ENTERTAINMENT SCHEDULE

SATURDAY, MARCH 22 – SUNDAY, MARCH 23, 2025

SATURDAY, MARCH 22:

RENDER COVINGTON BY CRESCENT COMMUNITIES (STAGE 1)

10AM-10:05AM – MC Rob Clark – Welcome to the 2025 CBF Festival!

10:05AM – 10:40AM – Washington Street Community Choir

Pledge of Allegiance w/Sign language, Preserve our Trees, Sakura Song

National Anthem

10:40AM – 10:45AM – African-Peruvian Dance

10:45AM – 11:30AM – Berdolé and Julie Galle Baggenstoss Flamenco

11:30AM – 12PM – Celebrate Laos! - Asian Music & Dance

12PM – 12:15PM: Spring it On with Sakura & Mayor Vince Evans, Councilman Charlie Bryant & Shelli Seibert of the Conyers-Rockdale Council of the Arts

2025 CBF Young Artists Recognitions: BHCNC Stepping into Nature & Frog Hotels Art Projects
The Sketching Pad's Canvas Art Showcase

12:15PM – 12:45PM – Sanggar Lestari Indonesian Dance

12:45PM – 1PM – Line Dance with the Highlighters!

1PM – 1:30PM – UMAS Karate Martial Arts Demonstration

1:30PM – 1:45PM – (set up)

1:45PM – 2:30PM – Featured Artist, JMeel, R&B

2:30PM – 2:45PM (set up/break down)

2:45PM – 4:45PM – Headliner, Heart of Atlanta (Tribute Heart Band)



2025 CONYERS CHERRY BLOSSOM
PRESENTED BY
ROBINS FINANCIAL CREDIT UNION BANK
ENTERTAINMENT SCHEDULE
SATURDAY, MARCH 22 – SUNDAY, MARCH 23, 2025

SATURDAY, MARCH 22:

STAGE 2

10AM – 10:30AM – Faith Tabernacle Church Choir

10:30AM – 11AM – K&A Theatricals Performing Arts presents: Wicked & Wizard of Oz Medley/
Sing-Along

11AM – 11:30AM – Conyers Rockdale Creative Kids, Spring Musicals

11:30AM – 11:45AM – Taylor-Brinae – Get Louder!

11:45PM – 12PM (set up)

12PM – 12:45PM – Garrett & Weston Kephart, Rock music

12:45PM – 1PM (break down)

1PM – 1:45PM – Scott Peacock, Singer-songwriter

1:45PM – 2PM – (set up)

2PM – 2:45PM – Taina Hernandez, Sounds of Selena

2:45PM – 3PM – (break down/set up)

3PM – 4PM – Don Law, Alternative Country Soul

4PM – 4:15PM (break down/set up)

4:15PM – 5PM – Eastside HS Birds of Prey Band



2025 CONYERS CHERRY BLOSSOM
PRESENTED BY
ROBINS FINANCIAL CREDIT UNION BANK
ENTERTAINMENT SCHEDULE
SATURDAY, MARCH 22 – SUNDAY, MARCH 23, 2025

SUNDAY, MARCH 23:

RENDER COVINGTON BY CRESCENT COMMUNITIES (STAGE 1)

10:30AM-11AM – Native Heart (American Indian Storytelling)

11AM – 11:30AM – Mahealani's Polynesian Entertainment (Hawaiian & Tahitian Dance)

11:30AM – 12PM – Euzkal Grupo Folkloric (Mexican Dance)

12PM – 12:30PM – Ren Fest! (Medieval Melodies)

12:30PM – 1PM – Acro-Circus Artist, Angelina w/Nicholas the Amazing Daredevil Dog!!

1PM – 1:30PM – UMAS Karate Martial Arts Demonstration

1:30PM – 2:45PM – Zachary Stitch w/Jayron Weaver, Country Artist Duo

2:45PM – 3PM (set up)

3PM – 5PM – Headliner, THUNDERGYPSY



2025 CONYERS CHERRY BLOSSOM
PRESENTED BY
ROBINS FINANCIAL CREDIT UNION BANK
ENTERTAINMENT SCHEDULE
SATURDAY, MARCH 22 – SUNDAY, MARCH 23, 2025

SUNDAY, MARCH 23:

STAGE 2

10:45AM: MC DJ Static, Selah Morgan (Cheer & Dance Showcase)

11:00AM: Barksdale Boys and Girls Club Cheer Team

11:30AM: Jazzy All Over Dance Academy Performance Team

11:45AM: Spring it On with Sakura!

12:00PM: Solos & Duets: A Dancer's Progress Over Perfection

12:30PM: CAO Elite East Cheerleading Team

1:00PM: Alcovy High School Cheerleading Team

1:30PM: Newton HS Cheer Team

2:00PM: Clements Middle School

2:30PM: Huber Twins Dance Sensation – Jazz Funk & More!

3:00PM: South Salem Elementary Cheer Club

3:30PM: In the Key of Dance Performers

4:00PM: Ashley Carson



Additional Entertainment:

Event	Day	Time	Details
Frog Festival Toy Workshop	Saturday & Sunday	10:00 AM - 5:00 PM	Free, at the Children's Booth
Community Wishing Tree	Saturday & Sunday	10:00 AM - 5:00 PM	Share your hopes and dreams and let your wishes come true!
Cherry Blossom Flower-making Workshop	Saturday & Sunday	Noon	Presented by the Rockdale County Master Gardeners
Live Animal Meet & Greets w/ GA DNR: Snakes & Turtles	Saturday & Sunday	1:00 PM & 3:00 PM	Learn fascinating facts about reptiles around Georgia!
Live Bonsai Exhibit	Saturday	10:00 AM - 5:00 PM	Presented by the Atlanta Bonsai Society
Bonsai Tree Building Activity	Sunday	10:00 AM - 5:00 PM	Community puzzle-solving
Sakura's Storytime Session	Saturday	2:00 PM	Special guest: Katy King from Gen. Ray Davis Middle School
Sakura's Storytime Session (with surprise guest)	Sunday	2:00 PM	Special guest: Asia Jones
Meet & Greet with Consulate-General of Japan in Atlanta	Sunday	10:00 AM - 5:00 PM	Get FAQs about Japanese culture and see Japanese artifacts
Peter Hart Puppet Shows	Saturday & Sunday	All day	Watch puppets dance
Strolling Balloon Artist	Saturday only	All day	Get your favorite balloon animal
Strolling Hula Hoop Artist	Sunday only	All day	See amazing tricks right before your eyes



APPLICATION PROCESS

All arts and crafts vendors, nonprofit organizations, food vendors, and entertainers applied through www.eventeny.com for the 2025 Conyers Cherry Blossom Festival. This marked the first year the festival utilized Eventeny as its application and management platform, expanding outreach and accessibility and resulting in a more diverse and unique mix of vendors and performers. Below is the info posted on Eventeny for arts and crafts vendors.



44 Years!

Entertainment Application
Application Deadline: December 31, 2024

Your Prospective Destination.
The Conyers Cherry Blossom Festival is delighted to have your business/organization celebrate 44 years. The festival will be held March 22-23, 2025 at the Georgia International Tennis Park in Conyers, GA. The festival is located on the Grand Prix Plaza overlooking the Grand Prix Stadium that was built during the 1990 Centennial Olympic Games for Luge, bobsledding. The event will comply with all national, state and local ordinances in place at the time of the festival.

About Our Festival...
In 1981, Honda's previous local Japanese manufacturing company, along with the Conyers-Rochdale Chamber of Commerce, held the first Conyers Cherry Blossom Festival in Conyers, Georgia. In 1987, the festival moved to the Georgia International Tennis Park in order to accommodate the growth in size and excitement.

From that simple beginning, the two-day contemporary celebration has grown to include 200 tents and outdoor booths, a variety of food booths and entertainment from diverse cultures, greatly attracting an estimated 70,000 people over the weekend. In recent years, the celebration has also moved to the parking lot. The festival continues to grow and serve the community each year. Over the years, the festival has been awarded "Best Festival in the South" by the Southeastern Business Journal. The festival has been named "Top 20 Festival in the South" by the Southeastern Business Journal for multiple years, most recently being named "Top 10 Festival in 2022". Not limited to the thousands of the beautiful Japanese Cherry Trees, the Conyers Cherry Blossom Festival brings the community together for a celebration of culture and fun. Enjoy the sights, sounds, smells, tastes, food and entertainment.

Questions or Comments...
If you have any questions **AFTER THOROUGHLY READING ALL** festival materials, please contact Dawn Tatum at dawn@conyersfestival.com. We appreciate your interest in our festival and look forward to receiving your application.

Home Venue: www.conyersfestival.com
 Venue: 44 Years Conyers Cherry Blossom Festival
 1990 Centennial Olympic Parkway
 Conyers, GA 30629



INFORMATION
Festival Dates

Event Dates: ... December 31, 2024
 Application Deadline: ... February 15, 2025

Festival Days
 Saturday, March 22, 2025
 Sunday, March 23, 2025
 Open to the Public: 10:00 AM - 5:00 PM



Rules and Regulations

The Conyers Cherry Blossom Festival reserves the right to make final determinations of all rules. An applicant is a contractor or show. In all cases after festival circumstances, the show may be removed from the grounds at the discretion of the festival.

1. Stages will be setup with a complete sound system, including microphones, crossovers, and CD player. Please bring your own instruments and amplifiers. There will be no sound on hand at each stage to assist in on-site live performances.
2. Music be appropriate and applications will be used. This selection process is necessary due to the nature of applications received. At a point of this, any process, the Conyers Cherry Blossom Festival reserves the right to accept or decline who have participated in previous festivals.
3. No live animal performances will be allowed (e.g., dogs, cats, birds, etc.) unless they are trained and professional for the performance.
4. All performers must sign a release document in order to be eligible to perform.
5. The Conyers Cherry Blossom Festival reserves the right to make any application to show performance, music, or equipment may be different and not in the best interest of the community.
6. Pets are not allowed in the festival area during the festival.
7. Weapons are not allowed on the festival grounds after setup and are over 100GAL or during the festival.
8. The APPLICATION DEADLINE is December 31, 2024.
9. An applicant is liable to meet all of the requirements and standards may be asked to leave the festival area or will be disqualified.

****We still allowed a few vendors to apply through our electronic application if they were unable to access or had difficulty creating an account on eventeny.com.**



44th Annual Conyers Cherry Blossom Festival

Starts on Saturday, March 22nd, 2025
Conyers, Georgia, United States

Hosted by City of Conyers



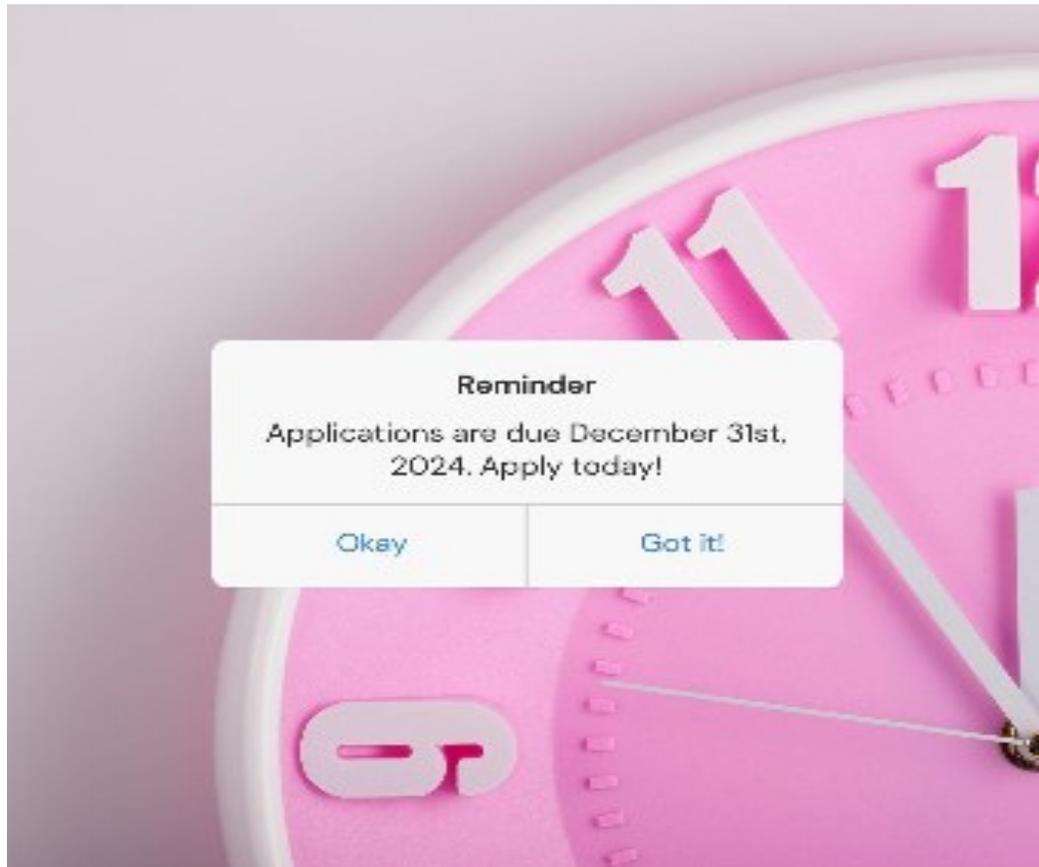
Overview

About the event

In 1982, Masell (a previous local Japanese manufacturing company) along with the Conyers-Buckdale Chamber of Commerce, held the first Conyers Cherry Blossom Festival to further nurture the friendship and exchange of Japanese Culture. In 1997, the festival moved to the Georgia International Showmore -

Dates

Mar 22, 2025 - 10:00 AM - Mar 23, 2025 - 5:00 PM (GMT-05:00) View Details



2025 Conyers Cherry Blossom Festival

Entertainment Application

OFFICE USE ONLY

Date: _____
Time: _____
Stage: _____

Please detach the application and send with signature to: 1996 Centennial Olympic Parkway, Conyers, GA 30013

Select an entertainment category: Stage Entertainment Strolling Entertainment

Contact Name: _____ Organization: _____

Mailing Address: _____ City/State/Zip: _____

Home Phone Number: _____ Cell Phone Number: _____

Fax Number: _____ Work Number: _____

Email Address: _____ Website: _____

Group Name: _____ Number of Performers in Group: _____

Type of Performance: _____

Length of Performance (includes setup and breakdown): _____

Please Indicate Day and Time Preference (no guarantees can be made): _____

List any requirements needed to perform (no guarantees can be made): _____

***** Bands or individual performers must supply either a CD, DVD, flash drive, and/or video link to a live performance with the application.**

Important Signatures

Release Agreement

(All exhibitors must sign)

I do hereby release, acquit and forever discharge The Conyers Cherry Blossom Festival and the City of Conyers, its agents, servants, successors and assigns and all other persons, firms and corporations from any and all actions, causes of action, claims, demands, damages, costs, loss of service, expenses and compensations, which I may acquire or may accrue, arising out of any events taking place March 22 & 23, 2025 or otherwise connected with the 2025 Conyers Cherry Blossom Festival. I further agree to hereby indemnify the Conyers Cherry Blossom Festival and the City of Conyers, its agents, servants, successors and assigns and all other persons, firms and corporations against any and all claims, demands, damages or causes of action, both legal and equitable, asserted by any third party, their employees, agents, servants, successors and assigns arising from the events taking place March 22 & 23, 2025 or otherwise connected with the 2025 Conyers Cherry Blossom Festival. This indemnity agreement shall include all reasonable attorneys' fees, costs, and expenses incurred by indemnity. I also understand that I am fully responsible for any Revenue/Sales Tax applicable for items sold at the 2025 Conyers Cherry Blossom Festival.

I have read and fully understand the Release Agreement stated above.

"Release Agreement" must be signed by ALL exhibitors to be accepted for this event.

Signature _____

Date _____

By entering the facility, you voluntarily assume all risk and agree that you will not hold the Georgia International Horse Park, City of Conyers, Proof of the Pudding, Event Producers, and all associations liable for any resulting illness or injury.

FOR OFFICE USE ONLY

Date Received _____ Category _____

Accepted _____ Declined _____ Restrictions _____

Notes: _____



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 val
 Conyers, GA



conyerscherryblossomfestival 58w
 We are getting ready for the 44th Conyers Cherry Blossom Festival! 🌸 We're now accepting applications for artists, food vendors, and performers to be part of this amazing event happening March 22-23, 2025. Don't wait — submit your application by December 31, 2024. We look forward to hearing from you!

Learn more and apply today 🌟 link in bio!

#conyers #conyersga
 #conyerscherryblossomfestival #festival
 #vendorsneeded
 #acceptingapplications #applytoday



15



December 11, 2024

Log in to like or comment.



Conyers Cherry Blossom Festival
 Published by Melissa Johnson • December 5, 2024 • 12

Event is a 540x360 without border 🌟 We invite you to apply to be a food vendor at the 2025 Conyers Cherry Blossom Festival, happening March 22-23, 2025.

🌟 Food Vendor Application | www.conyersga.com/local/vendors/?id=22185



Conyers Cherry Blossom Festival
 Festival

Learn more

105



2 comments • 8 shares



Conyers Cherry Blossom Festival
 Published by Melissa Johnson • December 22, 2024 • 12

Hey small business owners and Non-Profit Organizations! 🌟 Being part of the Conyers Cherry Blossom Festival is your chance to network and reach over 30,000 attendees. This is an opportunity you don't want to miss! Apply now to be a craft exhibitor or food vendor at the 2025 festival, happening March 22-23, 2025. Don't wait — applications are due by December 31st, 2024.

Craft Exhibitor: www.conyersga.com/events/vendor/?id=22187
 Food Vendor: www.conyersga.com/events/vendor/?id=22189
 Non-Profit: <http://www.eventerly.com/events/vendor/?id=22177>



Conyers Cherry Blossom Festival
 Festival

Learn more

148



50 comments • 11 shares





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NEWS RELEASE

Contact: Jennifer Edwards
Phone: 770-929-4299
E-Mail: jennifer.edwards@conyersga.gov

FOR IMMEDIATE RELEASE

44th Annual Conyers Cherry Blossom Plans to Spring It On, March 22-23, 2025, at Georgia International Horse Park

(Conyers, GA—March 15, 2025) The 44th Annual Conyers Cherry Blossom Festival presented by Robins Financial Credit Union takes place on Saturday and Sunday, March 22 and 23, 2025, at the Georgia International Horse Park. The 2025 theme, "Spring it on!" encourages festivalgoers to embrace the fun and excitement of the international festival that heralds the start of spring.

Attendees are encouraged to wear cherry blossom colors, pink and green, during the festival. Those with the best outfits, decorated strollers and wagons, and other creative displays of the cherry blossom colors will have a chance to "get pinked" and be awarded a prize by judges roaming the festival plaza. The community is also invited to find "Treasures in the Trees" blossoms in both Olde Town Conyers and the Big Haynes Creek Nature Center, leading up to the festival. Bring discovered blossoms to either the festival information booth or the Horse Park Administrative office to claim a prize!

The Conyers Cherry Blossom Festival attracts thousands of attendees each year and features live entertainment, cultural performances, unique art and craft exhibits, multiple food courts, and a super-fun children's area. The food courts offer international treats and favorite festival fees. The newly redesigned large, interactive children's area from Rucker Family Amusements will feature inflatables, rides, pony rides, and a variety of fun activities for the kids. This area is also sponsored by the presenting sponsor, Robins Financial Credit Union.

Festival mascot Sakura, the friendly pink dragon, returns to "Sakura's Garden" where kids and adults alike can add their thoughts to the Cherry Blossom Wishing Tree! The garden will also host a story time and educational discussions with the Rockdale County Master Gardeners. See live animal demonstrations by the Georgia Department of Natural Resources and learn all about the art of the bonsai tree!

Puppet Master Peter Hart returns to the festival, along with main attractions including The Amazing Bubble Factory and the Shatterproof Media green-screen photo booth, both presented by Robins Financial Credit Union. See this year's headlining bands on the Render Covington by Crescent Communities main stage, The Heart of Atlanta, Heart Tribute Band, as well as Thundergypsy.

--more--

The full entertainment schedule is available at www.conyerscherryblossomfest.com. Highlights of this year's festival include:

Event	Day	Time	Details
Frog Festival Toy Workshop	Saturday & Sunday	10:00 AM - 5:00 PM	Free. at the Children's Booth
Community Wishing Tree	Saturday & Sunday	10:00 AM - 5:00 PM	Share your hopes and dreams and let your wishes come true!
Cherry Blossom Flower-making Workshop	Saturday & Sunday	Noon	Presented by the Rockdale County Master Gardeners
Live Animal Meet & Greets w/ GA DNR: Snakes & Turtles	Saturday & Sunday	1:00 PM & 3:00 PM	Learn fascinating facts about reptiles around Georgia!
Live Bonsai Exhibit	Saturday	10:00 AM - 5:00 PM	Presented by the American Bonsai Association
Bonsai Tree Building Activity	Sunday	10:00 AM - 5:00 PM	Community puzzle-solving
Sakura's Storytime Session	Saturday	2:00 PM	Special guest: Katy King from Gen. Ray Davis Middle School
Sakura's Storytime Session (with surprise guest)	Sunday	2:00 PM	Special surprise guest
Meet & Greet with Consulate-General of Japan in Atlanta	Sunday	10:00 AM - 5:00 PM	Get FAQs about Japanese culture and see Japanese artifacts
Peter Hart Puppet Shows	Saturday & Sunday	All day	Watch puppets dance
Strolling Balloon Artist	Saturday only	All day	Get your favorite balloon animal
Strolling Hula Hoop Artist	Sunday only	All day	See amazing tricks right before your eyes

The public is invited to attend the Conyers Cherry Blossom Festival from 10 a.m. to 5 p.m. on March 22 and 23. The festival is located at the Georgia International Horse Park, 1996 Centennial Olympic Parkway, Conyers, GA. Admission is free with \$10 daily parking. The festival accepts credit or debit cards only for parking fees. Vendors participating in the festival may choose to accept credit cards, debit cards, or cash at their booth locations.

For more information about the award-winning Conyers Cherry Blossom Festival, visit www.conyerscherryblossomfest.com or call 770-860-4190.

###



FOR IMMEDIATE RELEASE:

Arbor Day Celebration Kicks off City-wide Treasure Hunt Ahead of Spring Festivities

(Conyers, GA—February 4, 2025) – The City of Conyers invites you to join us for a special Arbor Day celebration on Wednesday, February 26, from 10:00 a.m. to 12:00 p.m. at the Big Haynes Creek Nature Center. Hosted by Mayor Vince Evans and the staff of the Georgia International Horse Park, this event will take place at the Pollinator Education Garden. The celebration will focus on planting vital host plants for butterflies, reading nature-inspired poetry, and learning how to support Monarchs and other important pollinators as we approach spring. A ceremonial planting will be held during the event, and the Georgia Forestry Commission will also be on hand, distributing native tree saplings to participants while offering tips on supporting butterfly habitats.

The Arbor Day celebration will also mark the launch of the third annual “*Treasures in the Trees*” scavenger hunt! Participants can kick off their hunt with a guided plant and tree identification walk led by the Rockdale County Master Gardeners. As part of the narrative walk, explorers will be invited to search for decorative blossoms along the trails of the Big Haynes Creek Nature Center and in the Old Town Conyers area, where new blossoms will be placed each week. These blossoms will lead up to the much-anticipated Conyers Cherry Blossom Festival on March 22-23. Find a blossom and bring it to the festival’s information booth to exchange it for a unique, handcrafted piece of art created by one of the festival’s featured artisans. Participants can also stop by the Horse Park Admin Office or the Visitor’s Center for a free parking pass to make visiting even easier.

“We’re thrilled to celebrate Arbor Day in a way that both educates our community about the environment and builds excitement for the upcoming Cherry Blossom Festival,” said Mayor Vince Evans. “The Pollinator Education Garden is the perfect location for people to learn how they can help nature thrive, while the ‘*Treasures in the Trees*’ scavenger hunt adds an extra layer of fun to the festivities.”

Event Details:

- **What:** Arbor Day Celebration & “*Treasures in the Trees*” Scavenger Hunt Kickoff
- **When:** Wednesday, February 26 | 10:00 a.m. – 12:00 p.m.
- **Where:** Big Haynes Creek Nature Center, Georgia International Horse Park
- **Address:** 855 Costley Mill Rd NE, Conyers GA 30013
- **Special Guests:** Mayor Vince Evans, Georgia Forestry Commission, Rockdale County Master Gardeners

For more information about Arbor Day and *Treasures in the Trees* at Big Haynes Creek Nature Center, please contact Dawn Tanner at dawn.tanner@conyersga.gov

Photos attached.

###



FOR IMMEDIATE RELEASE:

**Fall in Love with the Beat: Heart of Atlanta Scheduled to Rock Audiences
at the 44th Annual Conyers Cherry Blossom Festival**

(Conyers, GA—February 4, 2025)

This March, the Conyers Cherry Blossom Festival, presented by Robins Financial Credit Union, will capture hearts with a two-hour performance from Heart of Atlanta, the ultimate tribute band to the legendary Rock & Roll Hall of Famers, Heart. Heart of Atlanta is the definitive Heart tribute band, ardently reproducing the timeless and influential music that defined an era. From chart-topping radio hits like "Barracuda" and "What About Love" to hidden studio gems and electrifying live performances, the band brings it all to life with passion and precision. It's the perfect way to spring into the season with heart and soul!

On Saturday, March 22, from 3:00 p.m. to 5:00 p.m., Heart of Atlanta will close the first day of the festival on the main stage, delivering an unforgettable set of classic rock anthems. Known for their exacting musical re-creation and powerful stage show, this talented group of seasoned musicians will transport audiences back to the golden age of rock. With flawless vocals, electrifying guitar solos, and a driving rhythm section, Heart of Atlanta will have you falling in love with rock all over again. "We're beyond excited to have Heart of Atlanta rock the stage at this year's festival," said Dawn Tanner, Conyers Cherry Blossom entertainment manager. "It's the perfect way to keep the love flowing long after Valentine's Day—through the music that has made generations of fans fall in love with rock. We're expecting a bigger crowd than ever, so make sure to arrive early for a front-row seat to all the action!"

Heart of Atlanta doesn't just replicate Heart's hits—they bring their timeless music to life with unwavering passion. Each note and riff is meticulously crafted to capture the essence and spirit of the original band, ensuring an authentic and unforgettable experience. From the unmistakable vocals to the intricate guitar solos and thumping rhythms, every aspect of Heart's music is faithfully reproduced with flair. Whether you're a longtime fan or new to Heart's music, this high-energy tribute performance is sure to make your heart race.

The 44th Annual Cherry Blossom Festival will take place March 22-23, 2025, from 10:00 a.m. to 5:00 p.m. each day. In addition to Heart of Atlanta, Thunder Gypsy will headline Sunday's festivities with an electric blues performance, while a range of other featured artists will perform country, R&B, and pop. Plus, family-friendly fun will be provided by dynamic acrobatic acts and a Cheer and Dance Showcase, in keeping with this year's theme, Spring It On!

Attendees can preview a full entertainment lineup on the Conyers Cherry Blossom Festival website and follow all of the festival's exciting features on social media. They can also pick up a full program at the information booth at the entrance of the festival to fully enjoy this unforgettable weekend celebrating music, love and community. Free admission; \$10 per car for parking.

For more information about the Conyers Cherry Blossom Festival, please call 770-860-4190 or visit the following links:

- **Website:** <https://www.georgiahorsepark.com/p/calendar-of-events/conyers-cherry-blossom-festival>

- Facebook: <https://www.facebook.com/ConyersCherryBlossomFestival/>
- Instagram: <https://www.instagram.com/conyerscherryblossomfestival/>

For more information about **Heart of Atlanta**, visit their website and social media:

- Website: <https://www.heartofatlanta.com>
- Facebook: <https://www.facebook.com/HeartOfAtlantaBand>
- Instagram: <https://www.instagram.com/heartofatlanta>
- YouTube: <https://www.youtube.com/HeartOfAtlantaBand>

About the Conyers Cherry Blossom Festival presented by Robins Financial Credit Union:
 The Conyers Cherry Blossom Festival is a cherished annual tradition that celebrates culture and the arrival of spring with music, arts, food, and family-friendly entertainment.

###

Photos attached:

- **Heart of Atlanta** featuring Heather Wilson, Rachel Burdge, Meredith Burns, Jerry Tew, Scott Ellison, and Mike Wilson
- **Presenting Sponsor logo** (Robins Financial Credit Union)
- **Conyers Cherry Blossom Festival logos** (Spring It On; Traditional logo)



Heart of Atlanta to Headline Entertainment at 44th Annual Conyers Cherry Blossom Festival

Photo: Photo: Feb 1, 2017 (Updated Apr 19, 2017)

1 x



Headline Entertainment, featuring Heart of Atlanta and the Georgia State University...



Headline Entertainment, featuring Heart of Atlanta and the Georgia State University...



Headline Entertainment, featuring Heart of Atlanta and the Georgia State University...



Share with your network and friends

Facebook, Twitter, Email, Print, Share

CONYERS — The 44th Annual Conyers Cherry Blossom Festival, set for March 30-31, will feature a performance by Heart of Atlanta, the definitive heart music band.

The two-hour performance will take place Saturday March 30, from 5 p.m. to 7 p.m. on the main stage at the festival on the Georgia International House Park.

Known for their soulful musical innovation and powerful stage show, Heart of Atlanta reproduces the timeless and influential music that defined an era, including chart-topping hits like Blue "Bananas" and "What About Love" as well as hidden studio gems and live performances.

"We're honored to have Heart of Atlanta on the stage at this year's festival," said Drew Baker, Conyers Cherry Blossom Festival's executive director. "It's the perfect way to ring the love festing long after President's Day — through the music that has made generations of fans fall in love with soul. Heart's surprising a bigger crowd than ever. Atlanta was so active early on a first-time visit to all the artists."

The Conyers Cherry Blossom Festival, presented by Atlanta Financial Credit Union, takes place from 10 a.m. to 5 p.m. each day of the event. The festival is a cherished annual tradition for celebration, culture and the spirit of spring with music, art, food, and family-friendly entertainment. The theme of this year's festival is Spring On!

In addition to Heart of Atlanta, Theater Company will headline Saturday's festivities with an evening music performance, while a range of other featured artists will perform country, R&B, and pop. Full, family-friendly fun will be provided by dynamic activities and a Chase and Davis Showcase.

Attendees can preview a full entertainment lineup on the Conyers Cherry Blossom Festival website and follow all of the festival's features on social media. They can also pick up a fully-ignited and informative book at the entrance of the festival fully enjoy a weekend celebrating music, love and community. Admission to the festival is free with a \$10 per car parking fee.

For more information about the Conyers Cherry Blossom Festival, please call 770-850-1190 or visit the following links:

• Website: www.georgiamoneybank.com/providefor/a-conyers-cherry-blossom-festival/

• Facebook: www.facebook.com/ConyersCherryBlossomFestival/

• Instagram: www.instagram.com/conyerscherryblossomfestival/

For more information about Heart of Atlanta, visit their website and social media:

For more information about Heart of Atlanta, visit their website and social media:

• Website: heartofatlanta.com/

• Facebook: www.facebook.com/heartofatlanta/

• Instagram: www.instagram.com/heartofatlanta/

Top Headlines

- 1. Conyers fair charged with fuel for 2014 fuel shortage
- 2. Ex-minister supports Conyers as 2007 Conyers Conyers to music, rock music
- 3. Bill O'Reilly's 'Dancing Queen' Beats 1 for Dancing With a Star
- 4. Conyers sets out new public safety camera program
- 5. FBI: Former House Speaker's wife kept \$1.2M in cash

LOCAL JOURNALISM FOR 10¢ A DAY

Fund local reporting that matters.

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BEST OF THE BEST

2017

Winners!

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This post was contributed by a community member. The views expressed here are the author's own.

Conyers | Local News

44th Annual Conyers Cherry Blossom Festival

📍 Text Hiker, Neighbor



Event Details

📅 Sat, Mar 22, 2025 at 10:00 AM [Add to calendar](#)

📍 1956 Centennial Olympic Pkwy NE, Conyers, GA, 30013

🔗 [More info here](#)

Spring It On at the Conyers Cherry Blossom Festival! The 2025 event marks 44 years of the [Conyers Cherry Blossom Festival](#) in Conyers. Shop among unique art and craft exhibitors, eat your way through the multiple food courts, enjoy cultural performances, listen to live music, and play in the children's area.

The Cherry Blossom Festival originated as a way to encourage cultural understanding and friendship through international music, dance, games, food and crafts. The cherry blossom is a symbol of short-lived beauty in Japan, and the City of Conyers embraces this tradition as well. The blooming of the cherry trees offers a time to reflect upon our lives. Like the blooming of the trees, life is short, so you have to appreciate and embrace it.

The Conyers Cherry Blossom Festival has received many awards over the years for Best Event in the Southeast by the Southeast Festival and Events Association. It has also been selected over the years as a Top 20 Event in the Southeast by the Southeast Tourism Society for multiple years. Most recently the festival was selected as a Signature Event in the Southeast by the Southeast Tourism Society!

Festival Hours:

Saturday and Sunday

10:00AM-5:00PM

Admission and Parking Fee:

Enjoy free admission with a \$10 parking fee per vehicle. The festival accepts credit or debit cards **ONLY** for parking fees. In an effort to reduce person-to-person contact, cash is **NOT** accepted for parking fees. This applies to parking fees only. Vendors participating in the festival may choose to accept credit cards, debit cards or cash at their booth locations.

For festival information, contact us today at 770-850-4190.

📷 [More](#)

🔗

Weather Alert: Cold Weather Advisory from MON 8:00 PM EST until TUE 9:00 AM EST

Cherry Blossom Festival celebrates spring

Photos by Alice Quisenberry | May 24, 2025 | Updated Sep 24, 2025

We are shaping the next generation of dancers not just in technique and performance, but in confidence, fitness, and integrity.

Ballet - Tap - Jazz Modern Dance

REGISTER TODAY!



Artist Lee Matthews works for painting techniques during a fun demonstration Sunday, a highlight of Saturday, Matthews teaches art lessons at the Reynolds Arts Center.



Listen to this article now

Presented by Timothy Beatty

score: _____



Mother Nature smiled on the Conyers, Cherry Blossom Festival March 13 & 20, providing two days of bright sunshine so festivalgoers could "Spring it On!" Thousands of people came out for the 47th festival, which was held at the Georgia International Horse Park. More than 300 vendors were set up in booths and tents, offering a variety of wares — from scented candles to jewelry to facial designs. Two full days of entertainment included performances of African-Peluvian dance, cheerleading demonstrations, line dancing and more.

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Top Headlines

- Covington man charged with murder in 2024 fatal shooting
- Ice remains significant concern as GDOT crews continue to monitor, treat roads
- Bill O'Reilly Greeting Back Due to Street 1 Am Dealing With a Misery
- Conyers rolls out new public safety camera program
- Why former mayor Vince Evans still steps to pick up trash

LOCAL JOURNALISM FOR 10¢ A DAY

Where: Canton

What: Enjoy wings from 20+ vendors, live music, DJs, cold beverages, and more. [More info](#)

Conyers Cherry Blossom Festival

When: March 22-23

Where: Georgia International Horse Park, Conyers

What: The 44th annual festival features arts and crafts, multiple food courts, cultural performances, vendors, and a children's play area. [More info](#)

Georgia String Band Festival

When: March 29

Where: Calhoun

What: A festival honoring early recording artists who helped shape American country and popular music. [More info](#)

Douglasville Beer & Wine Festival

When: March 29

Where: Town Green, Douglasville

What: Featuring local wineries, breweries, restaurants, arts and crafts vendors, live performances, and more. [More info](#)

Rockdale Citizen

Edit Image



weather brings larger-than-usual crowds to
ers ...

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MARKETING & MEDIA BUDGET PLAN (INCLUDES IN-KIND SPONSORSHIPS)

Radio & Internet		
94.9FM The Bull		\$31,400.00
640 WGST	123+ 30 sec's commercials	
POWER 96.1	20+ 15 sec's commercials	
	4+ 60 sec's call-ins	
	300x250 Companion Banner Ads	
	300x250 Run of Site Banner Ads	
	Homepage Takeover	
	Live Remote	
	Geo Targeted Eblast	
	2 Twitter posts	
	8 Facebook posts	
	75,000 banner links online	
	Website takeover	
104.7 FM The Fish		\$29,000.00
	56-30's promos	
	21 live mentions	
	Live Remote	
	one edition of email updates	
	Website links and promos	
Social Media Marketing Campaign/Pipeline		\$8,400.00
	Facebook Page Management	
	Instagram Page Creation & Management	
	Execution of Cherry Blossom contests	
	Promotion & creation of Cherry Blossom	
	Content for Facebook	
	Creation & management of Facebook advertising	
	Campaign	
	Graphic Design for all digital ads	
	Strategic planning for ad spend	
	Press Release Campaign	
	Create social paid campaigns	
	Campaign Report	
	Total Facebook Reach: 351.8k	
	Total Facebook Impressions: 240,806	
	Total Facebook Engagement: 12,259	
	Total Instagram Followers: 256	
Print Media		\$34,500.00
The Rockdale/Newton Citizen & Gwinnett Daily Post		
	15-quarter page ads	

	Festival program insert	
	220 posters placed in newspaper boxes, schools, in community	
About Conyers Magazine/Print/Billboards		\$2,385.00
	About Conyers Print Ad	
	About Boomers Print Ad	
	Activated Digital Billboard Campaign	
Festival Rack Cards/Print		\$2,000.00
	2500 distributed to GA Welcome Centers	
Urban Enterprises/Poster and Post Card Distribution/Print		\$2,200.00
	200 posters/6000 post cards placed in local businesses by street marketing teams.	
Promotional Items		\$2,760.00
Filming/Video Production		\$1,150.00
Sign Solutions		\$1,085.00
	Sponsor Banners	
Other listings included		
	www.craftlister.com	free
	www.festivalnet.com	\$45.00
	www.festivals.com	free
	www.georgiamagazine.org	free
	www.eventful.com	free
	www.artsandcraftsyellowpages.com	free
	www.whofish.org	free
	www.sunshineartist.com	\$25.00
	www.wherethehowsare.com	\$50.00
	www.eventlister.com	free
	www.festivaltrek.com	\$25.00
	www.festivalsandevents.com	free
Press Releases	Print/Internet	
	Newton Rockdale Citizen	
	Gwinnett	
	City of Conyers	
	Georgia Asian Times	
	Japan-America Society of Georgia	
	Atlanta Shimpo	
City of Conyers and Georgia International Horse Park		
	20+ Facebook postings	
	10+ Twitter postings	
	Eblast to Conyers Connections	
	Homepage Box Ad	
	Total Value of Marketing In Kind and Cash	\$145,825.00

FESTIVAL FEATURES TO BE PUBLISHED AS ADS IN LOCAL NEWSPAPERS

Big Haynes Creek Nature Center is proud to bring back *Treasures in the Trees*, an exciting art-centric, treasure-seeking event ahead of the Annual Conyers Cherry Blossom Festival.

The perfect family-friendly activity for art lovers while enjoying the outdoors!

All through March, large, artificial blossoms will be hidden throughout Olde Town Conyers and at the Big Haynes Creek Nature Center!

Our staff at the Georgia International Horse Park will hide the blossoms at the beginning of each week.

If you find one, trade it in at the festival for a timeless nature-inspired treasure, commissioned by a highly-skilled local artisans from around the Southeast region!

Treasure finders are encouraged to take a selfie with it and tag Big Haynes Creek Nature Center with #BringItOn2025

Show your blossom at the admin office at the Georgia International Horse Park (located just across the road from Big Haynes Creek Nature Center) or at the Conyers Visitors Center and receive a free parking pass to the festival.

Bring your blossom to the festival info booth on either day to collect the beautiful keepsake!

**LOOK UP, LOOK DOWN, LOOK ALL AROUND...
& FIND THE TREASURES THAT AWAIT!**

THANK YOU TO ARTIST PARTNERS:

- **Let's Burn It**
- **Bejeweled by Leydis**
- **Glass Creations by Jennifer Drake**
- **New London Enterprises**
- **Mojana**

NEW FEATURED ATTRACTION– MORE FAMILY FUN!!

We're adding some bubble magic to our event with The Amazing Bubble Factory! 🎪 🎪 Watch in awe as an expert Bubbleologist creates thousands of bubbles—big & small—while entertaining with humor, showmanship, and lots of laughs! From pea-sized to minivan-sized, these bubbles bring joy and nostalgia to everyone, no matter their age! Get ready for a show filled with live music, bells, fast-talking, audience participation, and, of course, bubbles!

#BubbleMagic #FamilyFun #AmazingBubbleFactory
#EventEntertainment

<https://www.artistsandattractions.com/the-amazing-bubble-factory>



NEW CULTURAL PERFORMANCE!

The Conyers Cherry Blossom Festival is excited to welcome the Laotian American Society to celebrate the vibrant culture of the Asian/Pacific Islander community! With their motto, "Pride in our Heritage... Passion for our Future," they'll be sharing the beauty of Laotian culture through stunning traditional dance performances! Don't miss out on this colorful celebration!

#CherryBlossomFestival #LaotianCulture #TraditionalDance #AsianPacificIslander #CelebrateHeritage



SAKURA'S GARDEN – GOOD FORTUNE WITH FROGS!

2025 is all about FROGS & their magic in the garden! In Japanese culture, frogs symbolize good luck. The word for "frog" in Japanese, "kaeru," also means "to return" — symbolizing a safe return and good fortune coming back to you! That's why frogs are seen as lucky charms in Japan.

Let's welcome the year of good fortune, green gardens, and froggy friends! Stop at Sakura's Garden at the festival to make fun, FREE frog crafts all weekend & plan to stay for an inspirational frog story during Sakura's Storytime session on Saturday at 2pm! While you are there, pick a frog inspiration card for good frog vibes all day! 🌿 🐸 🍷 #GardenGoals #LuckyFrogs #GoodFortune #2025Vibes



FUN FESTIVAL REMINDERS POSTED ON OUR WEBSITE AND SOCIAL MEDIA



Exhibitor
Festival
Reminders

Fun

Family

Tradition

**BLOSSOM
BUCKS**

Lucky winners during the festival will receive \$20 in Blossom Bucks. These gift certificates allow the winner to spend \$20 at any one art and craft exhibitor booth. A sample copy of the certificate is on the back of this reminder. If you are presented with this certificate, please bring a copy of the guest's receipt and the certificate to the information booth to receive your refund for the purchase.

Join the 2025 "Pink Out"! The festival is hosting a "Pink Out" asking guests and vendors to wear the festival colors, pink and green, or decorate strollers, wagons and even exhibitor booths. Judges will be roaming the festival grounds, looking for the best-dressed or decorated strollers, wagons, and booths. If you get "Pinked," you've won a prize!

Kids will also enjoy **The SPRING IT ON FROG SCAVENGER HUNT!** Random exhibitors will be asked to "hide" **FROGS** in their booths for our littlest visitors to find. When they turn them in at the information booth, they will receive a fun festival prize! Only 1 **FROG** and 1 prize per child.

PINK OUT

- If you need assistance during the festival, please go to the **VENDOR CHECK IN/INFORMATION** booth (marked by a **PINK VENDOR CHECK IN FLAG**) located at the front of the festival. Please do not call the Horse Park office. Our staff will be on the festival grounds during both festival days.
- The festival is open on Saturday and Sunday from 10:00 am-5:00 pm.
- Please do not stake tents into asphalt, grass, or concrete on the festival grounds.
- Art and craft, commercial, and non-profit exhibitors are not allowed to sell or give away concession food items or drinks. (see original rules and regulations for more details).
- Place your booth certificate in a visible location within your booth. This helps the public find you by your booth number.
- Please review all rules and regulations on the original application for all festival details.
- Don't forget to fill out your festival survey! Your input is very valuable to us. You may drop off the survey at the information booth before you leave, or simply fax or mail it to us after the event.

Thank you for being a part of the Conyers Cherry Blossom Festival. We appreciate your support and assistance in making this community event possible. We hope you have a wonderful experience and enjoy your time in Conyers.



Lucky winners will receive Blossom Bucks during the festival. These gift certificates allow the winners to spend the amount awarded at any one art and craft exhibitor booth. Above is a sample of the gift certificate. If you are presented with one of these certificates, please bring a copy of the guest's receipt and the certificate to the information booth to receive your refund for the purchase. Do not give change to the guest, as this certificate has no true cash value. You will be reimbursed for the cost of the item purchased by the guest up to the value stated on the gift certificate. The guest must pay any amount over the value of the certificate. The certificate can only be redeemed at one exhibitor booth. The certificate cannot be divided among multiple exhibitors.



The festival is promoted through print and social media with encouragement for attendees to wear pink. Randomly selected festivalgoers dressed in pink receive a certificate, which can be redeemed for a prize at the information booth.

HOSPITALITY FOR VENDORS SPONSORED BY OUR ON-SITE DONUT VENDOR (IN-KIND SPONSOR)

VENDOR BREAKFAST AND FIRST RESPONDER TREATS!

**Free Dozen Mini Donuts and a Med Cup of Coffee. Hours
8am until 11 AM – SUNDAY MARCH 23, 2025.**

FOR VENDORS

**First responders come see us for free food, lemonade and coffee
throughout the event.**

Must be in uniform.

***SPONSORED BY OUR FRIENDS AT DONUT DELIGHTS IN
THE MAIN FOOD COURT!***



NEW IN 2025! WE ADDED DIGITAL PARKING PASSES FOR ALL VENDORS THROUGH OUR PARTNER, JUSTPARK. (THIS CREATED A MUCH MORE EFFICIENT SYSTEM.)

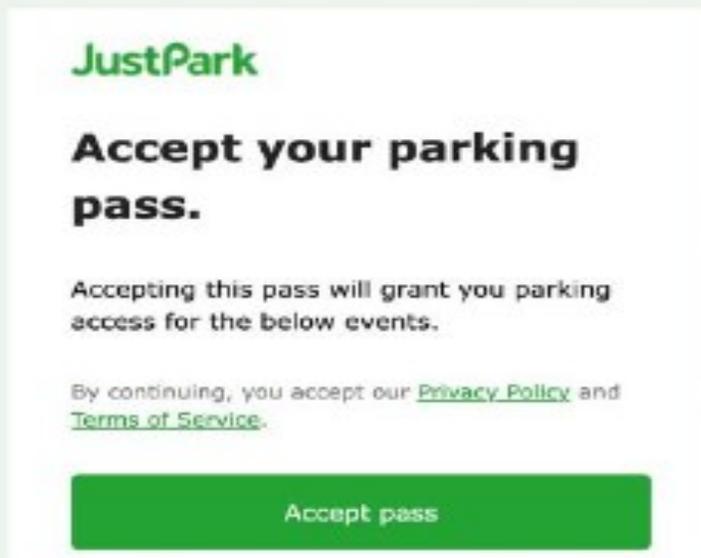


Accepting Your Parking Pass

You will receive an email from JustPark (support@justpark.com) saying that you have a pending parking pass for you to accept.



Select the **Accept Pass** button.



FESTIVAL MAP



Conyers Cherry Blossom Festival

presented by:

March 22-23, 2025
10:00am-5:00pm



Booth(s)

- NOTE FOR BOOTHS 237-267 NO TRAILERS OR VEHICLES BEHIND BOOTH.
- ★ ALL BOOTHS SET UP ON ASPHALT
- ★ UNLESS OTHERWISE NOTED NO VEHICLES BEHIND BOOTH SPACES
- Medallion is located towards rear of the booth



**EMERGENCY MGMT
FIRE DEPT
ANIMAL ADOPTION
ROCKDALE COUNTY DODCOHE
ENFORCEMENT**

Join the Conyers Green Team!
Recycle your plastic bottles by placing them in the Coca-Cola bottle bins or blue recycle bins throughout the festival.

POSITIVE REVIEWS/FEEDBACK

Robins Financial Credit Union's Post

Robins Financial Credit Union
52m · 🌐

We had a great time at the [Conyers Cherry Blossom Festival](#) this past weekend! It was so exciting to see all the creativity at our Piggy Bank Adoption Station. The fun continues this weekend at the [Cherry Blossom Festival, Macon Georgia](#) on Saturday (11am-5pm) and Sunday (11am-3pm)! Swing by our booth, decorate your very own piggy bank, and join in on the fun! We can't wait to see you there! 🥰

👉 📷



+6

 Comment as [Conyers Cherry Blossom Festival](#)

👍 😊 📷 🗨️ 🧑🏻‍🎨

They transfer

Bubble Squad Entertainment added 23 new photos to the album: Festivals ❤️❤️❤️
— 📷 feeling fantastic at Georgia International Horse Park.
13h · Conyers · 🌐

Conyers Cherry Blossom Festival 2025 in the books!! Shout out to the amazing organizers, performers, and fellow vendors who made this event so special 🌸❤️🥰 #festivalseason #springton #facepainting #cherryblossom #kidsactivities #bubblepop #bubblebling #bubblesquadgoals



👤 You and 28 others 7 comments 16 shares

👍 Love 💬 Comment ➦ Share

Most relevant ↕

Conyers Cherry Blossom Festival's Post



Conyers Cherry Blossom Festival

Published by Dawn Elizabeth Tanner · March 23, 2025 · 🌐



Psst...Here are some highlights from Saturday. If you missed out, there's still time. Come join the fun today from 10 AM to 5 PM! 🌸 🍷



See insights

Create ad

City of Conyers, GA and 71 others

3 comments · 7 shares

Like

Comment

Share

Most relevant



Ann Martin Lowe

We went this morning. Great vendors and food. We really enjoyed it.

44w Like Reply Hide



Jill Minnoia

I believe this is the best one ever! Phenomenal job horse Park staff.

44w Like Reply Hide



Author

Conyers Cherry Blossom Festival

Wow, thank you for sharing this comment! We are so glad you enjoyed the festival this year.

44w Like Reply



Conyers Cherry Blossom Festival

Published by Georgia Gihp · March 22, 2025 ·



What a beautiful spring day for the 44th Conyers Cherry Blossom Festival, presented by Robins Financial Credit Union. The day was filled with sunshine, arts, crafts, l... See more



See insights

Create ad

City of Conyers, GA and 93 others

15 comments 9 shares

Like

Comment

Share

View more comments



Kim Hoppenjans Edwards

We made our first trip to Conyers Cherry Blossom Festival today. How have we missed this in the past!?

Lots of vendors with unique products, which is what we look for. We definitely supported several vendors 🍷. It was well planned out for making sure we didn't miss anyone. Parking is plentiful. \$10 to park was worth it...it's \$20 to park at Yellow Daisy Festival. We loved it & will be back next year!!

44w Love Reply Hide Edited





Conyers Cherry Blossom Festival

Published by Dawn Elizabeth Tanner · March 25, 2025 · 🌐

...



Cgj Atl

March 25, 2025 · 🌐

This weekend, the Consulate participated in the 44th annual Conyers (GA) Cherry Blossom Festival. Sakura (cherry blossom trees) donated in the 1980's by Mr. Hideo OGINO, former President of Maxell Corporation of America, created a beautiful, pink backdrop for the **Conyers Cherry Blossom Festival** which featured cultural dance and music performances, art, crafts, martial arts exhibitions, puppets shows and more for guests to enjoy. Our booth included 雛祭り (Hinamatsuri: Doll Festival/Girls' Day) and 子供の日 (Kodomonohi: Boys'/Children's Day) displays and as well as a craft section where guests could learn origami and make origami samurai helmets.

We had a wonderful day enjoying the beautiful sakura, seeing the rich cultural offerings and meeting so many friendly guests to our booth.

Thank you so much for having us, **Conyers Cherry Blossom Festival** ! It was a blast! We can't wait till next year!

#cgjatl #japaneseconsulate #japan #japaneseculture #Atlantajapan #Conyers #sakura #cherryblossom #桜 #雛人形 #雛祭 #hinamatsuri #Girlsday #boysday #childrensday #horses #festivals #festival



Conyers Cherry Blossom Festival

Published by Dawn Elizabeth Tanner · March 26, 2025 · 🌐



Laotian American Society is at Conyers Cherry Blossom Festival.

March 26, 2025 · Conyers · 🌐

Thank you @conyerscherryblossomfestival for having us for the very first time at this amazing event! Our team had a blast enjoying both the festivities and the beautiful cherry blossom scenery!

👉 A special thank you to Dawn Tanner for being such an amazing host, taking care of us from start to finish. Can't wait to return next year!

Shout out to @boonvongphotos for these stunning portraits under the cherry blossoms of our teams! 🙏

#sabaideeatlanta #atl #lao #laoculture #conyers #cherryblossomfestival #cherryblossom

Christina Phyll's Post



Christina Phyll is with Adam A. Phyll.

March 22 at 6:52 PM · 🌐



One of my favorite local events with my some of my favorite people! 🍷 Conyers Cherry Blossom Festival



👍❤️ 57

5 comments

CITY AND STATE LEADERSHIP SUPPORT



Photos top and bottom: City of Conyers councilman, Charlie Bryant with Mayor Vince Evans handing out student art recognitions on the main stage. In the background, Executive Director, Shelli Siebert with Rockdale County Public School art teacher, Katy King assisting.





Senator Tanya Anderson engaging with a lively line-dancing group.



Mayor Vince Evans and Senator Tanya Anderson pose for a photo after recognizing over 65 students on the festival's main stage for their art contributions. The kids participated all year long through ancillary art projects related to the Conyers Chery Blossom Festival. Both leaders showed enormous pride in our youth community, cultivating art for the future!



Craft & Creation



Festival Vibes





Global Flavor



Main Stage
Magic



March 22 + 23, 2025
Conyers Cherry Blossom Festival





Signature Attractions



Cultural Showcase





Kids & Family Fun



Nature & Learning



Conyers Cherry Blossom Festival

Spring
it On!

Presented by:



MARCH 22 & 23, 2025 | Saturday & Sunday | 10:00am-5:00pm

Admission is Free with \$10 Daily Parking. Cards Only/No Cash. No Pets Please!



44th Annual Conyers Cherry Blossom Plans to Spring It On

March 22-23, 2025 at Georgia International Horse Park

(Conyers, GA-March 15, 2025) We're ready to "Spring It On" at the 44th Annual Conyers Cherry Blossom Festival presented by ROBINS FINANCIAL CREDIT UNION! The festival will occur at the Georgia International Horse Park on Saturday and Sunday, March 22 and 23, 2025.

Ahead of the festival, the community is invited to find "Treasures in the Trees" blossoms in both Old Town Conyers and the Big Haynes Creek Nature Center. Bring found blossoms to the festival information booth to claim your prize!

As always, attendees are encouraged to wear cherry blossom colors of pink and green during the festival. Attendees with the best outfits, decorated strollers and wagons, and other creative displays of the cherry blossom colors will have a chance to "get pinked" and be awarded a prize by judges roaming the festival plaza. The Conyers Cherry Blossom Festival attracts thousands of attendees each year and includes live entertainment, cultural performances, unique art and craft exhibits, multiple food courts, and a super fun children's area. The food courts offer international treats and favorite festival fares. The newly redesigned large, interactive children's area provided by RUCKER FAMILY AMUSEMENTS will be filled with inflatables, rides, pony rides and various fun activities for the kids. ROBINS FINANCIAL CREDIT UNION also sponsors this area!

Visit Sakura's garden where kids and adults alike can add their wishes and hopes to the Cherry Blossom Wishing Tree! The garden will also host a free children's art tent to make fun frog toys, animated story time sessions

and educational flower-crafting activities with the Rockdale County Master Gardeners. Sakura, the festival's pink dragon mascot, will make special appearances in her garden throughout the weekend! See the live animal demonstrations by the Georgia Department of Natural Resources and learn all about the art of the BONSAI tree from the Atlanta Bonsai Society!

Puppet Master, Peter Hart will return this year, bringing his unicorns and other friends to life, and feature attractions this year include The AMAZING BUBBLE FACTORY and SHATTERPROOF MEDIA GREEN SCREEN PHOTO BOOTH, both presented by ROBINS FINANCIAL CREDIT UNION. See this year's headlining bands on the RENDER COVINGTON by Crescent Communities MAINSTAGE: HEART OF ATLANTA (Heart Tribute Band) and THUNDERGYPSY (Sweetwood Mac Tribute Band). The full entertainment line is available at www.conyerscherryblossomfest.com.

Admission/Parking for the Festival:

The public is invited to attend the Conyers Cherry Blossom Festival from 10 a.m. to 5 p.m. on March 22 and 23. The festival is located at the Georgia International Horse Park, 1996 Centennial Olympic Parkway, Conyers, GA. Admission is free with \$10 daily parking. The festival accepts credit or debit cards only for parking fees. Vendors participating in the festival may choose to accept credit cards, debit cards or cash at their booth locations. For more information about the Conyers Cherry Blossom Festival, visit www.conyerscherryblossomfest.com or call 770-860-4190.

Entertainment Schedule

SATURDAY

STAGE 1

RENDER COVINGTON BY CRESCENT COMMUNITIES

10AM - 10:05AM	MC Rob Clark Welcome to the 2025 CBF Festival!
10:05AM - 10:40AM	Washington Street Community Choir Pledge of Allegiance w/Sign language, Preserve our Trees, Sakura Song National Anthem
10:40AM - 10:45AM	African-Peruvian Dance
10:45AM - 11:30AM	Berdole and Julia Gallo Soggerstosa Flamenco
11:30AM - 12:00PM	Celebrate Local - Adan Music & Dance
12:00PM - 12:15PM	Spring It On with Sakura & Mayor Vince Evans, Councilman Charlie Bryant & Stelli Seibert of the Canyons Rockdale Council of the Arts, 2025 CBF Young Artists Recognitions: BHCNC Stepping into Nature & Frog Hotels Art Projects The Sketching Pod's Canvas Art Showcase
12:15PM - 12:45PM	Songgar Leliat Indonesian Dance
12:45PM - 1:00PM	Lino Dance with the Highlighters!
1:00PM - 1:30PM	UMAS Karate Martial Arts Demonstration
1:45PM - 2:30PM	Featured Artist, JWeel, R&B
2:45PM - 4:45PM	Headliner, Heart of Atlanta (Tribute Heart Band)

STAGE 2

10:00AM - 10:30AM	Faith Tabernacle Church Choir
10:30AM - 11:00AM	E&A Theatricals Performing Arts presents: Wicked & Wizard of Oz Medley Sing-Along
11:00AM - 11:30AM	Canyons Rockdale Creative Kids, Spring Musicals
11:30AM - 11:45AM	Taylor Briscoe - Get Loud!!
12:00PM - 12:45PM	Garrett & Weston Kephart, Rock music
1:00PM - 1:45PM	Scott Peacock, Singer-songwriter
2:00PM - 2:45PM	Tsina Hernandez, Sounds of Solens
3:00PM - 4:00PM	Don Low, Alternative Country Soul
4:15PM - 5:00PM	Eastside HS Birds of Prey Band

SUNDAY

STAGE 1

RENDER COVINGTON BY CRESCENT COMMUNITIES

10:30AM - 11:00AM	Native Heart (American Indian Storytelling)
11:00AM - 11:30AM	Mahaatan's Polynesian Entertainment (Hawaiian & Tahitian Dance)
11:30AM - 12:00PM	Euzkai Grupo Folkloric (Basque Dance)
12:00PM - 12:30PM	Ren Fast! (Medieval Melodies)
12:30PM - 1:30PM	Aero-Circus Artist, Angelina w/Nicholas the Amazing Daredevil Dog!
1:00PM - 1:30PM	UMAS Karate Martial Arts Demonstration
1:30PM - 2:45PM	Zachary Stich w/Jayron Weaver, Country Artist Duo
3:00PM - 5:00PM	Headline, THUNDERGYPSY

STAGE 2

10:00AM	MC DJ Scott, Selah Morgan (Cheer & Dance Showcase)
10:30AM - 11:00AM	Hightower Trail Elementary "Trailblazers" Dance Team
11:00AM - 11:30AM	Barlondain Boys & Girls Club Cheer & Dance Team
12:00PM - 12:30PM	Solo & Duo: A Dancer's Progress Over Perfection
12:30PM - 1:00PM	CAO Elite East Cheerleading Team
1:00PM - 1:30PM	Alcovy High School Cheerleading Team
1:30PM - 2:00PM	Newton HS Cheer Team
2:00PM - 2:30PM	Clements Middle School
2:30PM - 3:00PM	Huber Twins Dance Sensation Jazz, Funk & More!
3:00PM - 3:30PM	South Salem Elementary Cheer Club
3:30PM - 4:00PM	In the Key of Dance
4:00PM - 5:00PM	Ashley Carson, Country Artist





LET'S BURN IT



BEJEWELLED BY LEYDIS



GLASS CREATIONS
BY JENNIFER DRAKE



NEW LONDON ENTERPRISES



MOJANA

Treasures in the Trees A Springtime Scavenger Hunt

Presented by Big Haynes Creek Nature Center

Get ready for a fun, art-filled adventure at the Big Haynes Creek Nature Center's Treasures in the Trees event, a treasure-seeking scavenger hunt that celebrates the arts and the beauty of nature. This exciting family-friendly activity is the perfect way to kick off the annual Conyers Cherry Blossom Festival!

How It Works:

Throughout the month of March, large, artificial cherry blossoms will be hidden across Old Town Conyers and Big Haynes Creek Nature Center. Each week, the staff at the Georgia International Horse Park will place these vibrant blossoms in secret locations. When you find one, simply trade it in at the festival for a one-of-a-kind, nature-inspired keepsake crafted by skilled local artisans from across the Southeast.

Event Dates:

Now through March 21 – Scavenger Hunt
March 22-23 – Festival Treasure Exchange

Locations:

1. Big Haynes Creek Nature Center: 855 Costley Mill Rd. NE, Conyers, GA 30013
2. Georgia International Horse Park Admin Office: 1996 Centennial Olympic Pkwy, Conyers, GA 30013
3. City of Conyers Welcome Center: 901 Railroad St, Conyers, GA 30012

How to Participate:

1. Keep your eyes peeled for the large artificial blossoms on the trails at Big Haynes Creek Nature Center and throughout Old Town Conyers.
2. Found a blossom? Congratulations! Take a selfie with it and tag Big Haynes Creek Nature Center on social media using #SpringInOn2025.
3. Head over to the Georgia International Horse Park Admin Office (just across the road from the Nature Center) or the Conyers Visitors Center to collect a FREE parking pass to the festival.
4. Bring your blossom to the festival info booth on March 22 or 23 to trade it for your very own unique, hand-crafted treasure from one of the featured artisans!

**A FREE, FUN EVENT
FOR THE WHOLE FAMILY!**

Thank you to our talented artist partners:

Let's Burn It, Bejeweled by Leydis, Mojana, Glass Creations by Jennifer Drake, New London Enterprises

Look up, look down, and explore every corner to discover your treasure!
Don't miss out on this exciting springtime adventure!

May your search lead to a beautiful, handcrafted keepsake!

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SATURDAY

SUNDAY

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11:30AM - 12:00PM	Celebrate Local - Asian Music & Dance
12:00PM - 12:15PM	Spring It On with Sakura & Mayor Vinco Evans, Councilman Charlie Bryant & Shellie Seibert of the Canyons Rockdolo Council of the Arts.
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LET'S BURN IT



BEJEWELED BY LEYDIS



GLASS CREATIONS BY JENNIFER DRAKE



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Don't miss out on this exciting springtime adventure!

May your search lead to a beautiful, handcrafted keepsake!

Vendors

ACCESSORIES

MAMA DIMOSIENS	119
ATHENA ICONS/MTS DHA ATHENA MEDICAL HEADWEAR	306
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PROOPS SIGNATURE CBF SANDWICH



RUCKER FAMILY AMUSMENT

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Sakura's Garden Schedule

SATURDAY & SUNDAY – ALL DAY, BOTH DAYS 10-5PM:

FREE frog festival toy workshop at the Children's Booth

SATURDAY & SUNDAY AT NOON:

Cherry Blossom Flower-making workshop
presented by the Rockdale County Master Gardeners

SATURDAY - ALL DAY 10-5PM

Live Bonsai Exhibit

SATURDAY & SUNDAY - ALL DAY, BOTH DAYS 10-5PM

Community Wishing Tree

SATURDAY & SUNDAY AT 2PM

Sakura's Storytime Sessions w/special guests,
Katy King from Gen. Ray Davis Middle School & Asia Jones

SUNDAY – ALL DAY, 10-5PM

Meet & Greet with officials of the Consulate-General of Japan in Atlanta!

Live Animal Demos



Get ready for an exciting, up-close experience at the Conyers Cherry Blossom Festival! The Georgia Department of Natural Resources is hosting LIVE Animal Demos featuring some amazing creatures, including SLITHERY snakes and SHELL-tastic turtles! Don't miss your chance to learn about these fascinating animals and discover the wonders of wildlife right before your eyes! Come for the fun, stay for the adventure!



Get ready for a unique experience at the Conyers Cherry Blossom Festival! The Atlanta Bonsai Society is bringing the art of miniature trees to life with an incredible exhibit you won't want to miss! As a non-profit dedicated to promoting the beauty and skill of bonsai, they're showcasing these stunning, living works of art! Also, check out the vibrant display of stepping stones and frog habitats by young student artists of our community!



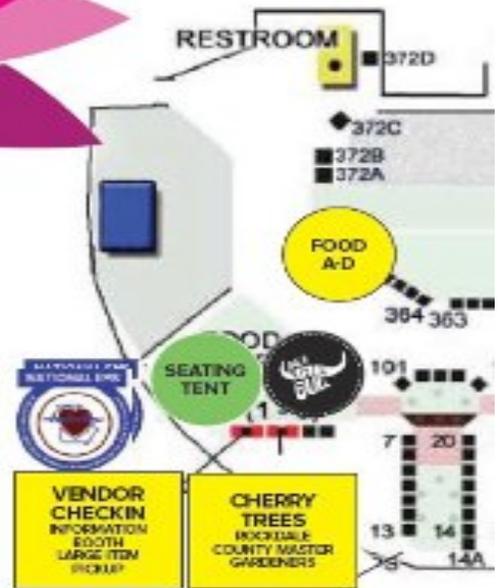
Conyers Cherry Blossom Festival

Spring it On!

Presented by:



GEORGIA INTERNATIONAL
HORSE PARK®



Our Sponsors



MAIN STAGE



Join the Conyers Green Team!
Recycle your plastic bottles by placing them in the Coca-Cola Bottle bins or blue recycle bins throughout the festival.

Vendors

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WIN A LIVE PAINTING OF THE CONYERS CHERRY BLOSSOM FESTIVAL!



Each day, talented artists from The Sketching Pad will create a stunning live painting of the festival. Enter our raffle for a chance to win one of these unique pieces! Winners can pick up their artwork after the festival and take home a special memento to celebrate our 44th Anniversary! What an amazing opportunity to take home a piece of history!





Congratulations 2025 Graduates and PARENTS

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NEW CULTURAL PERFORMANCE



Laotian American Society

The Conyers Cherry Blossom Festival is excited to welcome the Laotian American Society to celebrate the vibrant culture of the Asian/Pacific Islander community! With their motto, "Pride in our Heritage... Passion for our Future," they'll be sharing the beauty of the Laos culture through stunning traditional dance performances! Don't miss out on this colorful celebration!

#CherryBlossomFestival #LaosCulture #TraditionalDance #AsianPacificIslander #CelebrateHeritage



NEW FEATURED ATTRACTION



The Amazing Bubble Factory!

We're adding some bubble magic to our event with The Amazing Bubble Factory! Watch in awe as an expert Bubbleologist creates thousands of bubbles—big & small—while entertaining with humor, showmanship, and lots of laughs! From pea-sized to minivan-sized, these bubbles bring joy and nostalgia to everyone, no matter their age! Get ready for a show filled with live music, bells, fast-talking, audience participation, and, of course, bubbles!

<https://www.artistsandattractions.com/the-amazing-bubble-factory>



Sakura's Garden Good Fortune with Frogs!



2025 is all about FROGS & their magic in the garden! In Japanese culture, frogs are a symbol of good luck. The word for "frog" in Japanese, "kaeru," also means "to return" — symbolizing a safe return and good fortune coming back to you! That's why frogs are seen as lucky charms in Japan.

Let's welcome the year of good fortune, green gardens, and froggy friends! Stop at Sakura's Garden at the festival to make fun, FREE frog crafts all weekend & plan to stay for an inspirational frog story during Sakura's Storytime session on Saturday at 2pm! While you are there, pick a frog inspiration card for good frog vibes all day!
#GardenGoals #LuckyFrogs
#GoodFortune #2025Vibes



Vendors

NOT FOR PROFIT

EMONEY'S CLOSET	43A
GEORGIA VIETNAM VETERANS ALLIANCE CHAPTER 5	100
GOSSIP, PREACHERS ASSOCIATION	281
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HELP APART (DISABLED), INC.	27A
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ROCKDALE COUNTY EMERGENCY MANAGEMENT	100/100A

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OTHER

RISEN PHOENIX ARTS	355A
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DECATUR
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Decatur, GA 30030 • 478.276.6766

10am - 5pm
at the Horse Park



Presented
By:



BUDGET FOR 2025 - \$60,000

FESTIVAL OPERATING BUDGET SUMMARY:

The Conyers Cherry Blossom Festival is executed with a municipal operating budget of \$60,000, which represents the total cash budget directly used to plan, produce, and manage the event.

To enhance the overall festival experience without increasing municipal spending, the event leverages strategic partnerships that provide in-kind sponsorship support, including entertainment, marketing, and services. In 2025, the estimated value of in-kind contributions totaled approximately \$74,000.

Any cash sponsorship revenue generated by the festival is returned to the City's general fund and is not available for use in festival operations, serving instead to offset overall municipal expenditures.

As a result, the festival's working operational budget remains \$60,000, aligning with the Under \$75,000 budget category, while demonstrating strong fiscal stewardship, community partnerships, and the ability to deliver a high-quality, large-scale event with limited public funds.

Electrical Supplies	\$	150.00	\$0.00
Southeast Tourism Signature Event	\$	50.00	\$50.00
	Pipeline		
Social Media Management & Advertising including:	\$	8,400.00	\$8,400.00
Social Media Campaign Develop			
Socia Media Management			\$0.00
Social Media Ads Nov-March (above includes graphic design)			
About Magazine (1 issues (1) 1/2 pg ad)	\$	400.00	\$395.00
About Boomers (1 issue (1) 1/2 pg ad)	\$	-	\$0.00
Digital Billboards (east & west 1 month) KEENAN MEDIA	\$	900.00	\$900.00
Covington News	\$	295.00	\$0.00
Rockdale Citizen (added podcast \$800 & festival program guide)	\$	700.00	\$3,700.00
Georgia Connector	\$	-	\$0.00
Commercial Filming & Production	\$	1,150.00	\$1,150.00
94.9 The Bull added an email blast distribution	\$	5,000.00	\$5,000.00
Sunshine Artist	\$	25.00	
Where The Shows Are	\$	50.00	\$50.00
Festival Trek Featured Event	\$	25.00	
Festivnet Featured Event	\$	45.00	
Stationary	\$	-	\$0.00
Volunteer & Sponsor Gifts, Give-Aways	\$	1,200.00	\$990.91
Rack Cards	\$	-	\$0.00
Tickets	\$	-	\$0.00
Misc. Supplies	\$	270.00	\$741.94
Color Paper & Labels for Applications	\$	-	\$0.00
Flags (2 new blue restroom flag)	\$	-	\$0.00
Banners/Signs (stage banners/entrance banners)	\$	2,670.00	\$1,125.00
Sign Solutions - after festival Flags added	\$	-	\$1,340.00
Volunteer Lunches	\$	-	\$0.00
Kaleidoscope Award Entries	\$	210.00	\$191.62
Kwik Covers	\$	200.00	
Urban Enterprises (included graphic design)	\$	2,150.00	\$2,687.50
Noble Parking Company	\$	3,680.00	\$3,680.00
Graphic Design (THP)	\$	-	\$175.00
Other Marketing (supplies)	\$	200.00	
Contactless Parking System (plus 2 addl devices \$420)	\$	2,070.00	\$2,070.00
Compass - addition of vendor/vip/entertainment parking passes	\$	500.00	\$500.00
Temporary Svcs (GIHP) \$1240 PAID BY GIHP IN 2025	\$	1,500.00	
T Shirt Security	\$	-	\$672.00
Mascot Costume			\$399.76
Art Kit Fees to SKETCHING PAD	\$	400.00	\$35.99
Blossom Bucks	\$	80.00	\$ 20.00
	Total:	\$ 60,000.00	\$ 59,921.97
	Grand Profit/Loss:	\$ 24,400.00	\$ 43,768.50

Appendix A

Company	Donation	Estimated Value
94.9 The BULL	Advertising	\$ 20,850.00
LaQuinta Inn & Suites	2 rooms/2 nights	\$ -
Rockdale Newton Citizen	Advertising	\$ 6,765.00
THP Printing Company	Marketing Material	\$ _____
National EMS	EMS Service	\$ 5,000.00
104.7 The Fish	Advertising	
New Life Radio	Advertising	\$ 29,000.00
Atlanta Coca-Cola Bottling Company	Water	\$ 500.00
Queen Sales	Golf Carts	\$ 1,100.00
Ingles	promotional	\$ _____
Ingles Cash Sponsorship	Entertainment	\$ _____
Classic Tents & Events	Tents	\$ 2,500.00
Robins Financial Credit Union	Entertainment	\$ 5,070.00
Render Covington Apartment Homes	cash	\$ 3,000.00
Total Estimated Value		\$ 73,785.00

2025 PROJECTED VS. ACTUAL REVENUE

Conyers Cherry Blossom Festival		
2025		
<i>Budget Worksheet</i>		
Revenues		
Revenue Items	Projected	Actual
Cash Sponsorships	\$ 15,700.00	\$ 16,550.00
INGLES entertainment expenses		see appendix A
In Kind Sponsorships	\$ -	see appendix A
Exhibitor Fees	\$ 35,000.00	\$ 57,510.18
Parking	\$ 28,000.00	\$ 35,760.00
Children's Area Commission Rucker Family Amusements	\$ 2,500.00	\$ 3,001.00
Children's Area Commission The Pony Patch	\$ 500.00	\$ 696.00
Children's Area Electricity & Water	\$ 400.00	\$ -
Rockdale Citizen	\$ -	\$ -
T-shirts, Art Kits, Hats	\$ 1,000.00	\$ 1,073.29
Food Vendor Electricity Fees	\$ 1,000.00	\$ 1,000.00
Proof of the Pudding Vendor Fees	\$	\$ (13,000.00)
RV Fees	\$ 300.00	\$ 1,100.00
Total:	\$ 84,400.00	\$ 103,690.47

Conyers Cherry Blossom Festival

March 22nd & 23rd
10^{am} - 5^{pm}
at the Horse Park

Presented By: **ROBINS** Financial CREDIT UNION

POSITIVE REVIEWS/FEEDBACK





Bubble Squad Entertainment added 23 new photos to the album: Festivals 🍷🍷🍷

— 🍷 feeling fantastic at Georgia International Horse Park.

13h · Conyers · 🌐

Conyers Cherry Blossom Festival 2025 in the books! Shout out to the amazing organizers, performers, and fellow vendors who made this event so special 🍷🍷🍷 #festivalseason #springton #facepainting #cherryblossom #kidsactivities #bubblepop #bubblebling #bubblesquadgoals



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7 comments 16 shares

🍷 Love

💬 Comment

🔗 Share

Most relevant ↕

Conyers Cherry Blossom Festival's Post



Conyers Cherry Blossom Festival

Published by Dawn Elizabeth Tanner · March 23, 2025 ·



Psst...Here are some highlights from Saturday. If you missed out, there's still time. Come join the fun today from 10 AM to 5 PM! 🌸 🍷



[See insights](#)

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City of Conyers, GA and 71 others

3 comments 7 shares

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Ann Martin Lowe

We went this morning. Great vendors and food. We really enjoyed it.

44w [Like](#) [Reply](#) [Hide](#)



Jill Minnoia

I believe this is the best one ever! Phenomenal job horse Park staff.

44w [Like](#) [Reply](#) [Hide](#)



Author

Conyers Cherry Blossom Festival

Wow, thank you for sharing this comment! We are so glad you enjoyed the festival this year.

44w [Like](#) [Reply](#)



Conyers Cherry Blossom Festival

Published by Georgia Gihp · March 22, 2025 ·



What a beautiful spring day for the 44th Conyers Cherry Blossom Festival, presented by Robins Financial Credit Union. The day was filled with sunshine, arts, crafts, l... See more



[See insights](#)

[Create ad](#)

City of Conyers, GA and 93 others

15 comments 9 shares

Like

Comment

Share

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Kim Hoppenjans Edwards

We made our first trip to Conyers Cherry Blossom Festival today. How have we missed this in the past?!?

Lots of vendors with unique products, which is what we look for. We definitely supported several vendors 🍷. It was well planned out for making sure we didn't miss anyone. Parking is plentiful. \$10 to park was worth it...it's \$20 to park at Yellow Daisy Festival. We loved it & will be back next year!!

44w **Love** Reply Hide Edited



Conyers Cherry Blossom Festival

Spring
it On!





Conyers Cherry Blossom Festival

Published by Dawn Elizabeth Tanner · March 25, 2025 · 🌐

...



Cgj Atl

March 25, 2025 · 🌐

This weekend, the Consulate participated in the 44th annual Conyers (GA) Cherry Blossom Festival. Sakura (cherry blossom trees) donated in the 1980's by Mr. Hideo OGINO, former President of Maxell Corporation of America, created a beautiful, pink backdrop for the **Conyers Cherry Blossom Festival** which featured cultural dance and music performances, art, crafts, martial arts exhibitions, puppets shows and more for guests to enjoy. Our booth included 雛祭り (Hinamatsuri: Doll Festival/Girls' Day) and 子供の日 (Kodomonohi: Boys'/Children's Day) displays and as well as a craft section where guests could learn origami and make origami samurai helmets.

We had a wonderful day enjoying the beautiful sakura, seeing the rich cultural offerings and meeting so many friendly guests to our booth.

Thank you so much for having us, **Conyers Cherry Blossom Festival** ! It was a blast! We can't wait till next year!

#cgjatl #japaneseconsulate #japan #japaneseculture #Atlantajapan #Conyers #sakura #cherryblossom #桜 #雛人形 #雛祭り #hinamatsuri #Girlsday #boysday #childrensday #horses #festivals #festival



Conyers Cherry Blossom Festival

Published by Dawn Elizabeth Tanner · March 26, 2025 · 🌐



Laotian American Society is at Conyers Cherry Blossom Festival.

March 26, 2025 · Conyers · 🌐

Thank you @conyerscherryblossomfestival for having us for the very first time at this amazing event! Our team had a blast enjoying both the festivities and the beautiful cherry blossom scenery!

🌸 A special thank you to Dawn Tanner for being such an amazing host, taking care of us from start to finish. Can't wait to return next year!

Shout out to @boonvongphotos for these stunning portraits under the cherry blossoms of our teams! 🙏

#sabaideeatlanta #atl #lao #laoculture #conyers #cherryblossomfestival #cherryblossom

Christina Phyll's Post



Christina Phyll is with Adam A. Phyll.

March 22 at 6:52 PM · 🌐



One of my favorite local events with my some of my favorite people! 🍷 Conyers Cherry Blossom Festival



👍❤️ 57

5 comments