



2026 SFEA Annual Conference All Shook Up! Conference Sponsorships

Conference Sponsorships General Information

- Deadline January 31, 2026
- Sponsorships available first-come-first-served.
- Sponsorships do not include annual memberships.
- Activation will take place once all fees are paid in full.
- Sponsor to provide an active link to their website and an eps version of their logo for complete activation.

****All package details are suggestions – we know that some things matter more to different people and companies than others. Your specific package will be directly negotiated, and all things are negotiable. Undirected cash donations for equivalent amounts will receive equivalent value in return as listed sponsorships.****

*** Refreshments Sponsor \$250**

Sponsor to provide: \$250 cash

SFEA to provide: \$500 value

- Named “Refreshments” sponsor
- “Presented by” signage at refreshments tables
- Logo included in conference guide in full sponsors list/gallery
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast

*** Coffee Bar Sponsor \$250**

Sponsor to provide: \$250 cash

SFEA to provide: \$500 value

- Named “Coffee Bar” sponsor
- “Presented by” signage at coffee tables
- Logo included in conference guide in full sponsors list/gallery
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast

*** Silent Auction Sponsor \$500**

Sponsor to provide: \$500 cash

SFEA to provide: \$1000 value

- Named “Silent Auction” sponsor
- “Presented by” signage at silent auction tables
- Opportunity to speak and announce start and end of silent auction
- Logo included in:
 - conference guide in full sponsors list/gallery
 - On Silent Auction QR codes and signage
- Name announced as sponsor at both morning opening sessions reminding attendees to browse silent auction items
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast



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*** Recovery Kits Booth Sponsor \$500**

Sponsor to provide: \$500 cash or full product (product subject to board approval)

SFEA to provide: \$800 value

- Named “Hangover Recovery Kits” sponsor
- “Presented by” signage at Recovery Booth for three days
- Logo included in conference guide in full sponsors list/gallery
- 20 sponsor-branded Hangover Recovery Kits to be given out at Recovery Booth
- Two stage announcements during opening session telling attendees where to get their Hangover Recovery Kits
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast

*** Exhibitor Trade Show Awards Sponsor \$500**

Sponsor to provide: \$500 cash

SFEA to provide: \$750 value

- Named “Exhibitor Trade Show Awards” sponsor
- Inclusion of sponsor logo/information on:
 - 200 sponsor-branded voting slips placed in welcome bags
 - Three Exhibitor Award certificates:
 - ☐ People’s Choice
 - ☐ Best-in-Show
 - ☐ Most Interactive
 - Voting box at conference information desk
 - Sponsor page of printed conference guide
 - Thank You sponsor sign
 - Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast

*** Drink Token Sponsor \$750**

Each sponsor to provide: \$750 cash

SFEA to provide each sponsor: \$800 value

- Named “Drink Token” sponsor
- Logo included in conference guide in full sponsors list/gallery
- Logo stickers placed drink tokens given to all attendees
- Stage announcements and instructions at registration per sponsor telling attendees where to get their drink tokens
- Tokens given out by sponsor from their booth or other location TBD
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast

*** Chair’s Challenge Tournament Sponsor \$1,000**



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Sponsor to provide: \$1,000 cash, or full product (product subject to board approval)

SFEA to provide: \$2,000 value

- Named "Chair's Challenge Cup Tournament" sponsor
- Inclusion of sponsor logo/information on:
 - Tournament area signage
 - Sponsor page of printed conference guide
 - Thank You sponsor sign
 - Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Opportunity to MC/conduct tournament and announce winners, etc
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Gala
- Dedicated tournament highlight post on social media after the tournament
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a "thank you sponsors" e-blast

* Pre-gala Cocktail Hour Sponsor \$1,000

Sponsor to provide: \$1,000 cash, or in-kind value (product subject to board approval)

SFEA to provide: \$2,000 value

- Named "Cocktail Hour" sponsor
- Inclusion of sponsor logo/information on:
 - Cocktail Hour area signage
 - Sponsor page of printed conference guide
 - Thank You sponsor sign
 - Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Opportunity to have activity or setup in cocktail hour area
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Gala
- Dedicated highlight post on social media after the cocktail hour
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a "thank you sponsors" e-blast

* Shared Conference Premium Giveaway Sponsorship \$1,500 (2 Required) OR

* Exclusive Conference Premium Giveaway Sponsorship \$3,000

Two sponsors to provide: \$1,500 cash each, or full product for exclusive sponsor (product subject to board approval)

- Requires two sponsors to accommodate price
- Split void if one sponsor signs for the complete \$3,000 first



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SFEA to provide each sponsor: \$3,000 value for split/\$6,000 for exclusive

- Inclusion of sponsor logo/information on:
 - o 200 premium giveaways to be worn/used by conference attendees
 - o Sponsor page of printed conference guide
 - o Thank You sponsor sign
 - o Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - o Monday Morning General Session
 - o Tuesday Morning General Session
 - o Tuesday Night Kaleidoscope Awards Gala
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a "thank you sponsors" e-blast

Exclusive Conference Premium Giveaway Sponsor also receives:

- Opportunity to place promotional items in welcome bag
- One conference exhibitor booth, with electricity (if necessary)
 - o Location in the highest traffic area of the conference
 - o 10'x 10' space
 - o One 6' table
 - o One linen table cover
 - o Two chairs
 - o Framed name placard with QR code of your business information
 - o One full conference registration
- Opportunity to record a short sponsor video clip shared online

*** Monday Night Hospitality \$2,500**

Sponsor to provide: \$2,500 cash

SFEA to provide: \$5,000 value

- Named "Monday Night Hospitality" sponsor
- "Presented by" signage located in exhibitor/registration area for three days
- "Presented by" signage located in hospitality area on Monday night
- Opportunity to mingle with attendees at your Hospitality Night
- Inclusion of sponsor logo/information on:
 - o Sponsor page of printed conference guide
 - o Thank You sponsor sign
 - o Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Opportunity to place promotional items in welcome bag
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - o Monday Morning General Session
 - o Tuesday Morning General Session
 - o Tuesday Night Kaleidoscope Awards Gala
- One conference exhibitor booth, with electricity (if necessary)
 - o Location in the highest traffic area of the conference
 - o 10'x 10' space



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- One 6' table
- One linen table cover
- Two chairs
- Framed name placard with QR code of your business information
- One full conference registration
- Opportunity to record a short sponsor video clip shared online
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a "thank you sponsors" e-blast

* Tuesday Night Hospitality \$2,500

Sponsor to provide: \$2,500 cash

SFEA to provide: \$5,000 value

- Named "Tuesday Night Hospitality" sponsor
- "Presented by" signage located in exhibitor/registration area for three days
- "Presented by" signage located in hospitality area on Tuesday night
- Opportunity to mingle with attendees at your Hospitality Night
- Inclusion of sponsor logo/information on:
 - Sponsor page of printed conference guide
 - Thank You sponsor sign
 - Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Opportunity to place promotional items in welcome bag
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Gala
- One conference exhibitor booth, with electricity (if necessary)
 - Location in the highest traffic area of the conference
 - 10'x 10' space
 - One 6' table
 - One linen table cover
 - Two chairs
 - Framed name placard with QR code of your business information
 - One full conference registration
- Opportunity to record a short sponsor video clip shared online
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a "thank you sponsors" e-blast

* Education Sponsor \$2,500

Sponsor to provide: \$2,500 cash

SFEA to provide: \$5,000 value

- Named "Education Sponsor"
- "Presented by" signage located at general sessions, breakout, and roundtable rooms



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- Opportunity to speak at the opening session and introduce guest speaker
- Inclusion of sponsor logo/information on:
 - Sponsor page of printed conference guide
 - Thank You sponsor sign
 - Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Opportunity to place promotional items in welcome bag
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Gala
- One conference exhibitor booth, with electricity (if necessary)
 - Location in the highest traffic area of the conference
 - 10'x 10' space
 - One 6' table
 - One linen table cover
 - Two chairs
 - Framed name placard with QR code of your business information
 - One full conference registration
- Opportunity to record a short sponsor video clip shared online
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a "thank you sponsors" e-blast

*** Opening Night Party Sponsor \$3,500**

Sponsor to provide: \$3,500 cash

SFEA to provide: \$7,000 value

- Named "Opening Night Party Presenting Sponsor"
- "Presented by" signage located at event
- Two "Shoutouts" in "Register Now Emails" to members (Dec 2025, Jan 2026)
- Inclusion of sponsor logo/information on:
 - Sponsor page of printed conference guide
 - Thank You sponsor sign
 - Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Opportunity to place promotional items in welcome bag
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Gala
- One conference exhibitor booth, with electricity (if necessary)
 - Location in the highest traffic area of the conference
 - 10'x 10' space
 - One 6' table
 - One linen table cover
 - Two chairs
 - Framed name placard with QR code of your business information



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- o One full conference registration
- One additional attendee registration
- Opportunity to record a short sponsor video clip shared online
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast

*** Shared Monday Night Showcase Event Sponsorship \$3,500 each** **or**

*** Exclusive Monday Night Showcase Event Sponsorship \$7,000**

Two sponsors to provide: \$3,500 cash each

- Requires two sponsors to accommodate price
- Split void if one sponsor signs for the complete \$7,000 first

SFEA to provide each sponsor: \$7,000 value for split/\$16,000 for exclusive

- Named “Showcase Event” Sponsors
- “Presented by” signage located at event
- Two “Shoutouts” in “Register Now Emails” to members (Dec 2025, Jan 2026)
- Opportunity to speak at the showcase event and introduce showcase talent
- Opportunity to have photo taken with showcase talent
- Inclusion of sponsor logo/information on:
 - o Sponsor page of printed conference guide
 - o Thank You sponsor sign
 - o Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Opportunity to place promotional items in welcome bag
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - o Monday Morning General Session
 - o Tuesday Morning General Session
 - o Tuesday Night Kaleidoscope Awards Gala
- One conference exhibitor booth, with electricity (if necessary)
 - o Location in the highest traffic area of the conference
 - o 10’x 10’ space
 - o One 6’ table
 - o One linen table cover
 - o Two chairs
 - o Framed name placard with QR code of your business information
 - o One full conference registration
- One additional attendee registration
- Opportunity to record a short sponsor video clip shared online
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast

Exclusive Sponsor also receives:

- Full page ad in conference guide
- Contact information of the full SFEA membership by end of March, 2026



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- Three stage announcements:
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Monday Night Showcase Awards Dinner
- One ad in newSFEature, the monthly SFEA newsletter (Jan or March 2026)
- One additional full conference registration

*** Shared Kaleidoscope Awards Gala Sponsorship \$3,500 each**

or

*** Exclusive Kaleidoscope Awards Gala Sponsorship \$7,000**

Two sponsors to provide: \$3,500 each

- Requires two sponsors to accommodate price
- Split void if one sponsor signs for the complete \$7,000 first

SFEA to provide each sponsor: \$7,000 value for split/\$16,000 for exclusive

- Named “Kaleidoscope Awards Gala” Sponsors
- “Presented by” signage located at event
- Two “Shoutouts” in “Register Now Emails” to members (Dec 2025, Jan 2026)
- Opportunity to MC event, if desired
- Opportunity to have photos taken with Kaleidoscope Award winners
- Named the Kaleidoscope Awards Gala Sponsors in a press release for all winners
- Inclusion of Sponsor logo/information on:
 - Sponsor page of printed conference guide
 - Thank You sponsor sign
 - Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
 - Kaleidoscope Award certificates
- Opportunity to place promotional items in welcome bag
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Gala
- One conference exhibitor booth, with electricity (if necessary)
 - Location in the highest traffic area of the conference
 - 10’x 10’ space
 - One 6’ table
 - One linen table cover
 - Two chairs
 - Framed name placard with QR code of your business information
 - One full conference registration
- One additional attendee registration
- Opportunity to record a short sponsor video clip shared online
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a “thank you sponsors” e-blast
- Social media highlight of winners “presented by” sponsor



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Exclusive Sponsor also receives:

- Full page ad in conference guide
- Sponsor logo included on Kaleidoscope Award trophies
- Contact information of the full SFEA membership by end of March, 2026
- Three stage announcements:
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Dinner
- One ad in newSFEature, the monthly SFEA newsletter (Jan or March 2026)
- One additional full conference registration

*** Shared Conference Sponsorship \$5,000 each**

OR

*** Exclusive Conference Sponsorship \$10,000**

Two sponsors to provide: \$5,00 cash each

- Requires two sponsors to accommodate price
- Split void if one sponsor signs for the complete \$10,000 first

SFEA to provide each sponsor: \$7,000 value for split/\$16,000 for exclusive

- Named "SFEA Annual Conference" Sponsors
- "Presented by" signage located at event and "Presented by" included everywhere conference logo or name appear (except on premium giveaway)
- Two "Shoutouts" in "Register Now Emails" to members (Dec 2025, Jan 2026)
- Inclusion of Sponsor logo/information on:
 - Attendee name badges
 - Sponsor page of printed conference guide
 - Thank You sponsor sign
 - Conference Sponsor page on southeastfestivals.org, with click-thru, for 12 months
- Opportunity to place promotional items in welcome bag
- Inclusion in sponsor video loop shown at minimum 3 general sessions
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Gala
- One conference exhibitor booth, with electricity (if necessary)
 - Location in the highest traffic area of the conference
 - 10'x 10' space
 - One 6' table
 - One linen table cover
 - Two chairs
 - Framed name placard with QR code of your business information
 - One full conference registration
- One additional attendee registration
- Opportunity to record a short sponsor video clip shared online
- Dedicated social media shoutout with sponsor tag
- Group social media mention pre-conference
- Recognition in a "thank you sponsors" e-blast



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Exclusive Sponsor also receives:

- Full page ad in conference guide
- Sponsor logo included everywhere Conference logo appears
- Contact information of the full SFEA membership by end of March, 2023
- Three stage announcements:
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Tuesday Night Kaleidoscope Awards Dinner
- One ad in newSFEAture, the monthly SFEA newsletter (Jan or March 2026)
- One additional full conference registration