

**Best Event Under
\$75,000**

**The Lawrenceville
Boogie,
City of Lawrenceville,
GA**

Detailed description of the event

There's a lot going down at The Lawrenceville Boogie! This diverse block party features a charity car show with over 100 cars, a multi-genre music and arts fest with three stages of live music and a silent disco, a Taste of Lawrenceville, and so much more! In today's divided world, we sought to curate one event with mass appeal that could intrigue our diverse community to come together and find a common groove! Whether the crowd was boot skootin' to Country and Rock, getting down to Hip Hop and Soul, grooving to Jazz and Funk... or getting loud at the silent disco, there was plenty of Boogying going on. Between bands, the community enjoyed breakdancing, fire and LED performances, axe throwing, roller disco atmosphere performers, restaurant and retail specials. and a lot of artist and maker booths. Community members were invited to express their own style and groove with an eras fashion competition, a limbo contest, chalk walk, and a line dancing class. Originally inspired by feedback from our downtown businesses, The Boogie offered a fresh Taste of Lawrenceville on the downtown square. In it's second year, we more than doubled the footprint of the event to host a charity car show benefitting Beyond the Ribbon, a local nonprofit that connects resources and raises support for families in our community whose lives have been impacted by cancer.

Estimated number of attendees?

14,000

Environmental or pet-friendly? Explain how

Dog Training Demonstrations, Pet Bag/Flash Light Giveaways

Presentation view link:

**[https://www.canva.com/design/DAGZqz0FP20/usDwoPyo4NuVJSV_X7VRfw/view?
utm_content=DAGZqz0FP20&utm_campaign=designshare&
utm_medium=link2&utm_source=uniquelinks&utm_id=h31d4
0a6fc6](https://www.canva.com/design/DAGZqz0FP20/usDwoPyo4NuVJSV_X7VRfw/view?utm_content=DAGZqz0FP20&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utm_id=h31d40a6fc6)**

LIVE ENTERTAINMENT

Dane Caston	\$2,499
Chelsea	\$2,499
Paul McDonald	\$2,499
The Ocho	\$750
Imagine Brass Band	\$750
DJ Cozy Shawn	\$750
Silent Disco DJ	\$500
Funk You	\$8,000
Host	\$500
Skater/Fire Dancers	\$1,200
Break/Swing/Line Dancers	\$1,050
Total	\$20,997
Budgeted	\$24,152

RENTAL EQUIPMENT

AV	\$13,172
Portable Restrooms	\$656
Total:	\$13,828
Budgeted:	\$11,200

ATTRACTIONS

Axe Throwing	\$1,000
Silent Disco Gear	\$1,500
Boom Box Bouncie	\$740
Total	\$3,240
Budgeted	\$3,500

EVENT SUPPLIES

Boogie Key Chains + Displays	\$630
Total	\$630
Budgeted	\$1,500

Contract Labor:

Live Painter	\$500
Chalk Artist	\$1,200
Total	\$1,700
Budgeted	\$2,200

Food:

Sponsored	\$0
Budgeted	\$500