

**Application for
Best Event Over \$75,000**

**10th Knox Asian Festival,
Asian Culture Center of TN**

Judges' score: 9.3

Detailed description of the event

Asian Culture Center of TN The Asian Culture Center of Tennessee (ACCTN) was founded in 2014 with the mission of bringing together people from various cultural backgrounds to promote peace, harmony, unity and a healthy lifestyle. In everything we do, we are promoting a diverse and harmonious society that prepares today's children to take the stage as true global citizens. There is so much that a community benefits from every time a cultural event is organized. People not only open their minds to other people and their cultures, but the host community also becomes a center of interest for individuals and organizations looking to boost the economic capacity of that particular community. As a highly focused organization developing cultural diversity and understanding in our Tennessee community, the ACCTN is succeeding in popularizing Asian cultures and contributing to East Tennessee's economic development. In 2014, we welcomed 3,000 people to our first-ever Knox Asian Festival at Krutch Park Extension. This vibrant, delightful, and educational festival grew every year, until 2019, when we hosted 60,000 people! After a two-year hiatus due to COVID-19, we returned in 2022. In 2023, we marked ten years since the inception of this project. The Knox Asian Festival now spans all of World's Fair Park, has grown to be the largest Asian festival in the Southeast, and is reportedly one of the biggest festivals of its kind in the country! On August 26th, we hosted 13 countries, 40 food vendors, and approximately 75,000 people, and contributed an estimated \$4.4 million in economic impact to the Greater Knoxville Area. The Asian Festival also includes a strong educational component. We recently implemented "Asian World," where visitors travel through various booths named after cultural interactive activities, each featuring traditional foods and arts. Children and adults receive a stamp on their festival passports for each cultural booth visited, and everyone is encouraged to visit all booths to learn more about the diverse cultural traditions of Asia! Asian World Arts performances included: • Angklung Music (Indonesia) • Martial Art Demonstrations • Traditional Dancers • Thailand Dancers from Washington DC • K-Pop & J-Pop Performances • Kimono Show • Bonsai Exhibition • Taiko Drum from Disney World • Tea Ceremony • And More! Our desired impact is to connect to each other in friendship, forging stronger relationships throughout our community. By doing so, we are helping younger generations become better citizens of an increasingly globalized world. To accomplish this, the ACCTN is partnering with the Japanese Government and KCS to develop outreach programs for learning Japanese arts and cultures in K-12 schools in East Tennessee. The ACCTN is an independent, freestanding arts group. We are legally chartered in Tennessee, have our headquarters here in Knoxville, and hold active IRS 501(c)3 status. Our Community Educational partners in 2024 are the University of Tennessee, Maryville College, East Tennessee State University, Pellissippi College, United Way, Knox County Schools, Clayton Bradley School, Knox Community TV, UTK Baker Center, and Sacred Cathedral School. Please see our Festival partners online at <https://www.knoxasianfestival.com/sponsor/> . Please click this link to see our impact. <https://www.knoxasianfestival.com/about/impact-report/>

Estimated number of attendees?

75,000

Environmental or pet-friendly? Explain how.

We have asked our sponsor KUB(Utility company) to bring water filter station. They used recycle paper cups to provide FREE water to participants. We illuminated water bottle waste form 75,000 participants.



Asian Culture Center of Tennessee
January 1, 2023 – November 15thst, 2023

INCOME:

Vendor Fee/ Sales	\$88,815
Donation, Sponsorships (corporate)	\$52,168
Grants	\$108,695
Total	\$249,678

EXPENSES:

Administrative Contact Fee	\$47,000
AD, Marketing	\$15,571
Festival Rental Fee	\$17,850
Festival Professional Contract Fee	\$83,500
Festival Project/Out Reach Program Supply fee	\$12,019
Fundraising Fee	\$2,369
Insurance	\$4,528
IT (Website, Google, Social media)	\$948
Others	\$560
Total	\$184,345

NET Revenue \$65,333

*Admin Contact Fee – Executive Director, Other contact work for managing Non profit

*Marketing/AD – Sign, Social media AD,

*Fundraising – For next year Grant writing

*Festival Professional; Contract – Dancers, Singers, Stage set up, Music equipment fee, Toilet, Police, EMT, Security company, etc

Asian Festival celebrates 10 years with sumo wrestlers, epic water fights and friendship

Knoxville News Sentinel

10 years has passed. I didn't expect it to grow this big," festival director Kumi Alderman told Knox News. "We have a 10th anniversary special event. So, I want everyone to join and celebrate."

The milestone 10th festival is 10:30 a.m. to 8 p.m. Aug. 26 at World's Fair Park in downtown Knoxville. Celebrating diverse Asian cultures, organizers intend for this year's event to be the biggest and most exciting yet.

Traditional dances, music, martial arts, other family activities and of course authentic food can be enjoyed throughout the day. New this year will be sumo wrestling performances and even water fights reminiscent of Thailand's traditional New Year celebrations. Admission is free.

"Our mission is to expose our Asian culture to the local community people here," Alderman said. "We just appreciate the people who come to explore Asian culture. The families, parents, bringing kids to educate the kids."

, Knoxville Utilities Board is providing unlimited filtered water during the event. There also will be cooling stations throughout the park with tables and seating.

The festival was first held in 2014 with just 3,000 attendees, then attendance grew to 60,000 by 2019. It returned in person last year after a two-year hiatus due to COVID-19.

Sumo wrestlers and water fights to cleanse the soul

Alderman has wanted to showcase Japan's national sport since the very first Knox Asian Festival. Unfortunately, it never worked out, until now.

Three professional sumo wrestlers will perform two one-hour demonstrations. Four-time world sumo champion, Hiroki, who stands at 6'4" and weighs nearly 600 lbs., is flying in from Japan. Hiroki is currently featured in "John Wick: Chapter 4," starring Keanu Reeves, and the Netflix Japanese series, "Sanctuary."

He'll be joined by wrestlers Mendsaikhan Tsogt-Erdene and Byamba. And, yes, you'll have the opportunity to take photos with the pro sumo wrestlers.

Planned in addition to the big sumo wrestlers will be the biggest water fight in the world. Pouring water on Buddha statues during Songkran, Thailand's New Year, is a traditional ritual that represents purification and washing away sins. But modern generations have incorporated pistols and water buckets to make it a fun celebration.

"It's still the same meaning of the water to purify our soul," Alderman said. "We just want to teach how other countries celebrate the new year."

A full schedule of events is available at www.knoxasianfestival.com

A base for world peace

Asian Fest is about celebrating art and culture and introducing it to people in Knoxville and East Tennessee. A passport system, first featured last year, allows festivalgoers to “travel” to the 12 different country booths to learn about each country through trivia and games helps spread the cultural knowledge.

But the festival holds an even deeper meaning for Alderman, one that she’s carried with her since she was child growing up in Japan.

“My really deep, deep reason (for) doing this is because I grew up in Iwakuni city next to Hiroshima. Every time when we were in Hiroshima, my teacher said: ‘Just make friends, don't hate people. People didn't do this, war did it. So don't hate on other people,’” she explained.

“They told me, ‘Keep the friendship, make friendships (with) everyone. You be the base of world peace. That’s my base point.’”

Alderman appreciates Knoxville’s decade of support, and it’s not lost on her that the Asian Festival is held in World’s Fair Park, a space created over 40 years ago to welcome countries and cultures from around the globe to Knoxville.



















10th Knoxville Asian Festival

ASIAN CULTURE CENTER OF TN

SEP 20 2023



Kumi Alderman

Executive Director



Kumi is a founder of Knox Asian festival.

She used to be a Tour Conductor based in Tokyo Japan.

She took Japanese group to all over the world. Australia, USA, NZ, China, Taiwan, South America, Europe and much more.

She enjoyed different arts and cultures. She learned how to respect people from different cultures with this job.

She joined many festival all over the world and loved the energy of celebration of our life. She Believed in the Festival is the best form to share the different cultures. So She decided to organize Knox Asian Festival. She believe in the Mutual understanding is the key to live together in harmony.

Mana Muramatsu JOI coordinator



Mana is a Japan Outreach Initiative (JOI) coordinator.

JOI aims to promote awareness and understanding of Japan.

The Knox Asian Festival is a great first opportunity for community to touch Asian culture (like a seeding).

As a next step, she want to deepen their curiosity and understanding through her presentations, workshop, and events.

She strongly believes that culture exposure makes people life more beautiful and enriched. She is so happy to be here, Knoxville and excited to promote Japan- the U.S. relationship.



Our Mission

to promote diverse cultures and celebrate traditions
and talents from the Asian Continent.

The Festival strives to bring together people from various
cultural backgrounds,
to promote peace, harmony, unity and healthy lifestyle.

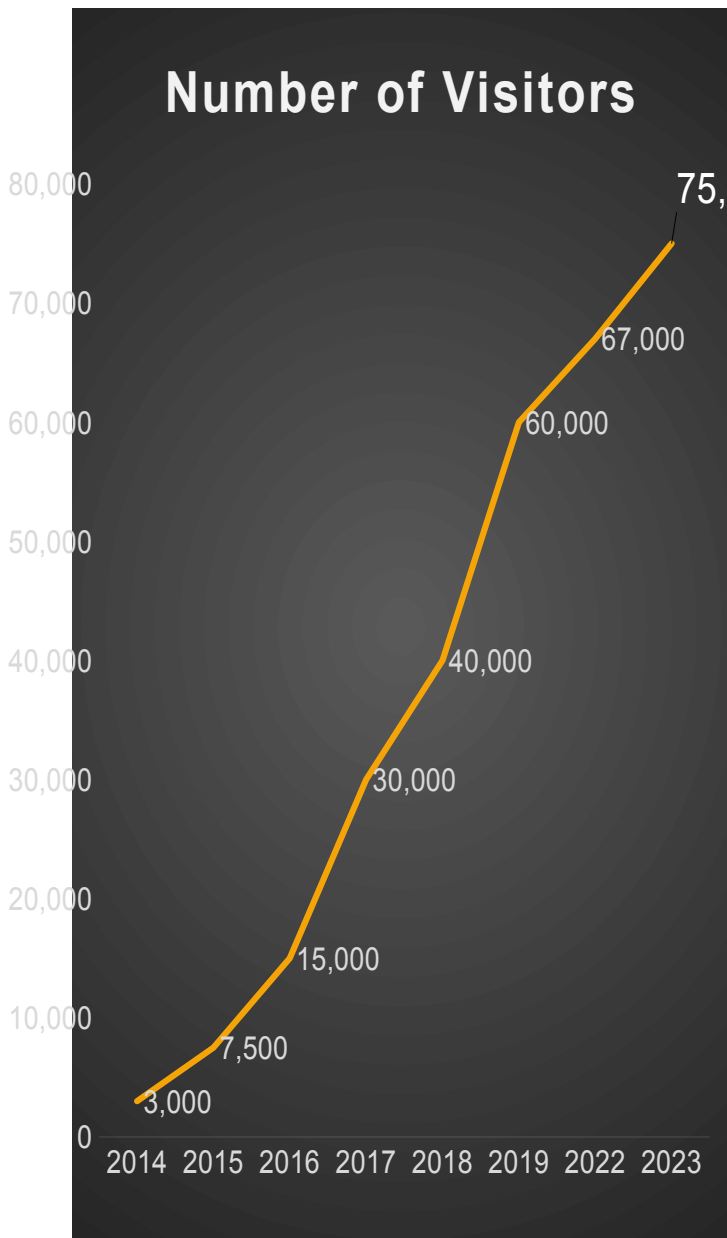


Our Mission



- ▶ With Knox Asian Festival proceeds, We would like to expand Asian outreach programs to K-12 schools in EAST TN to raise diversity awareness.

Knox Asian Festival History and Visitors



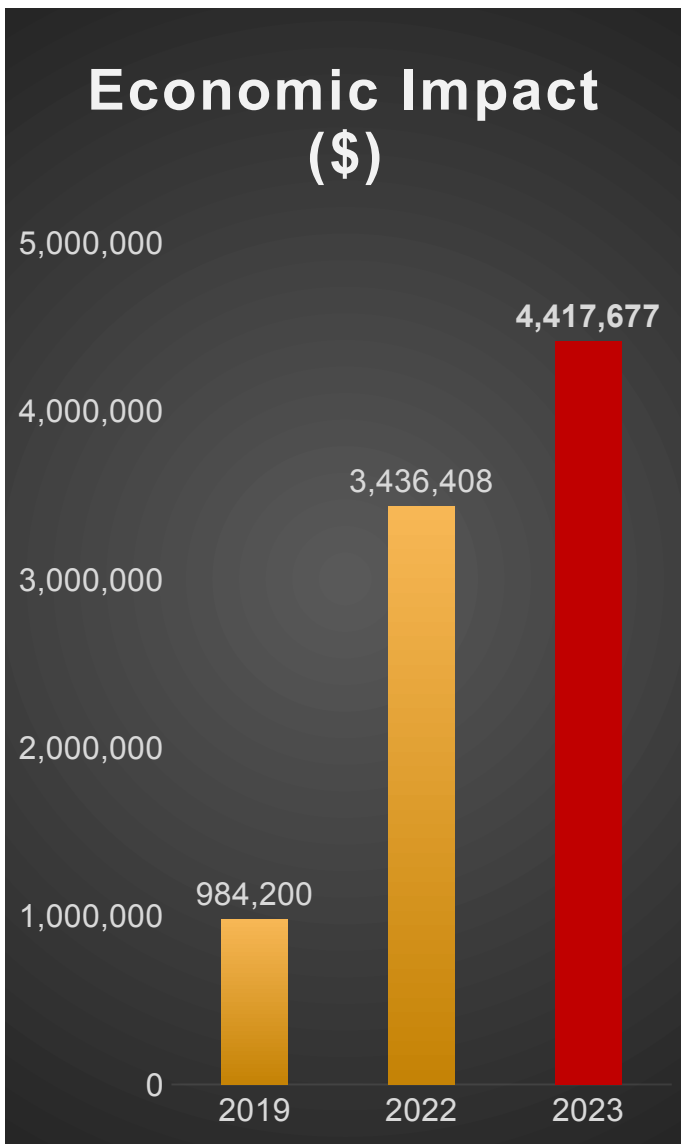
- ▶ Performances, food booths, culture booth, kids activities, passport program
- ▶ Inaugurating Knox Asian Film Festival at Central Cinema in 2022
- ▶ Started in 2014 at Downtown Krutch Park – 3,000 visitors
- ▶ The number of visitors increase every year, and we had over **75,000 visitors** in 2023

**Visit Knoxville economic impact report*

*No festival in 2020,2021 due to Covid-19 situation

Economic Impact Report 2023

\$4.4 million impact on Knoxville TN

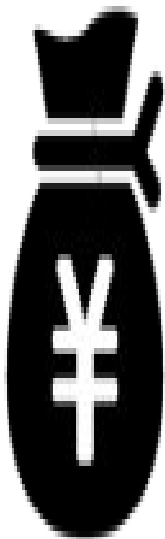


Key Results	
Business Sales (Direct)	\$2,409,463.38
Business Sales (Total)	\$4,417,677.14
Jobs Supported (Direct)	2,312
Jobs Supported (Total)	2,808
Local Taxes (Total)	\$110,440.09

*No festival in 2020,2021 due to Covid-19 situation

Impact of 2023

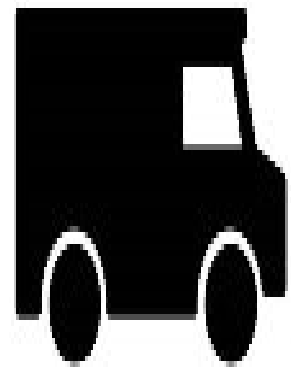
\$ 4.4
million



75,000
0 ppl



250
booth



Our Story -Educational Institutions support us

- ▶ Some educational Institutions organized the trip for students to the Knox Asian Festival.

Hallo,
I'm a Chinese teacher at Cass High School in Georgia. I had attended this festival last year with my family and we absolutely love it! I would like to take my students to the Asian festival this year to give them the opportunity to gain better appreciation towards the diversity and acquire positive experiences with multiculturalism. I would like to bringing around 15-20 students and 1 chaperone.
Thanks,
Lee Long



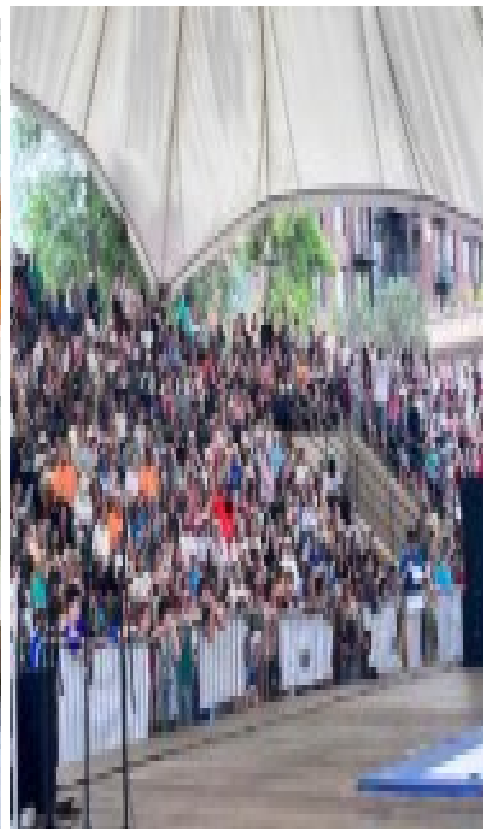
It was awesome experience going to Knox Asian Festival second time with new and returning international students from Maryville College held in Knoxville, TN where we met people from all over Asia including Indonesia, Japan, Philippines, Korea, India and many others and exchanged our cultures! Asian people are very hospitable and warm like Americans when it comes to welcoming people and you feel like home when you're surrounded with Asian community! ❤️

There were diversity of food and drinks from Asia and can't describe the taste of them in a few words. It was so cute seeing how even little children are involved in dance shows and events! You might to plan to visit this festival next year feel the vibes and I assure you that you will gain a lot of insights about Asia, its beautiful culture and people!

Thank you so much to Maryville College Center for Global Engagement for organizing the trip to there!!! Your support is highly appreciated!

Our Story – Sumo show

Thank you your support!



- ▶ It was a very first Sumo show in Knoxville.
- ▶ Kids got chance to watch Sumo show, ask questions, and fight with them!
- ▶ Amphitheater where can accommodate 1250 ppl were filled with audience!

Our Story

– great opportunity for performers too!



Wendy Thomas

Our little performers got a chance to learn more about their culture through this festival. 🙌🏻

- ▶ The children who have roots in Indonesia could learn more about their culture through this festival.
- ▶ The festival helped them to remember and learn more about their culture even though they were live in other country.

Our Story

– mother shared her childhood memory with her kids!



📍 1-9-777-2
Skyl Yamada Mullins
Can't believe we got to do this in Knoxville!!!

📍 1-9-777-2
Skyl Yamada Mullins
Knox Asian Festival I was SO EXCITED!! This was one of my favorite memories of going to Japan when I was little during summer festivals! Thank you for bringing such a fun piece of my childhood here to share with my kids too! It's SO special! ❤️❤️❤️

- ▶ One mother shared her childhood memory with her kids through Goldfish scooping activity at Japanese tent.
- ▶ The joy of cultural experience passed down through the ages.

Our Story

– Knox shamisen club



- ▶ This is the first time for them to perform at the Amphitheater

They have been growing year and year, many people joined this year.

People connected through the Japanese music.

Media Coverage



- ▶ The article of Knox Asian Festival were published in a local media, and the news paper in sister city (Muroran city in Japan)

WBIR TV10

<https://www.wbir.com/article/entertainment/knox-asian-festival-10-annual-celebration/51-f9d8bf70-1a0f-4ad3-b962-17f4d19a22e7>

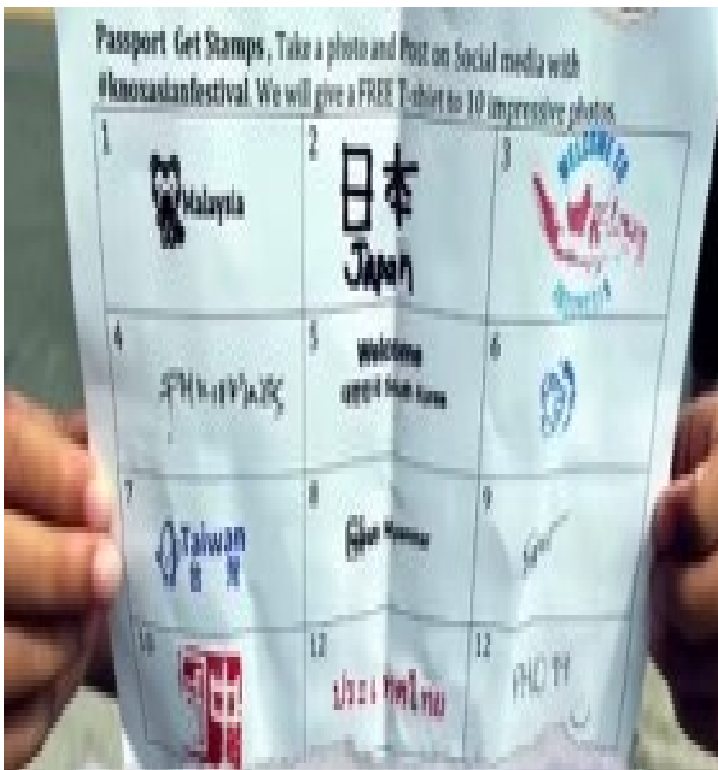
Knoxnews .com

<https://www.knoxnews.com/picture-gallery/news/local/2023/08/26/asian-fest-2023/70692535007/>

Inside Knoxville (100K readers)

<https://insideofknoxville.com/2023/08>

Our Story –Passport Program




Passport Program

Explore the different cultures of the countries represented at the 10th Annual Knox Asian Festival by participating in the Passport Program!

- ▶ Through Passport Program, children could travel and learned about 12 Asian countries.
- ▶ We started this program for aiming to provide educational and cultural opportunities

Our Story –with Borneo Orangutan Survival USA




 borneorangutanusa 5 🇺🇸
 Thanks to @knoxasianfestival for having us this past week! We had an AMAZING event promoting Indonesian orangutan conservation and we got to connect with so many amazing people. We hope to see many more of you soon! 🇮🇩🇺🇸🇺🇸🇺🇸🇺🇸
 #Orangutan #Knoxville



Dear Kudu

The forest is a particularly tough place to raise a red-shanked hooded lemur in the rain forest of Madagascar.

Kudu has always been a hard work in the forest and is now being supported by the people in the forest. The forest is a particularly tough place to raise a red-shanked hooded lemur in the rain forest of Madagascar. The forest is a particularly tough place to raise a red-shanked hooded lemur in the rain forest of Madagascar.



Rising Against Ebola

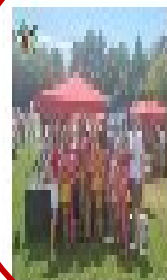
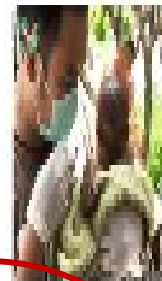
People have always been a hard work in the forest and is now being supported by the people in the forest. The forest is a particularly tough place to raise a red-shanked hooded lemur in the rain forest of Madagascar.

Learn More

Support for Women

Women are a hard work in the forest and is now being supported by the people in the forest. The forest is a particularly tough place to raise a red-shanked hooded lemur in the rain forest of Madagascar.

Learn More



A Fantastic Event

The forest is a particularly tough place to raise a red-shanked hooded lemur in the rain forest of Madagascar. The forest is a particularly tough place to raise a red-shanked hooded lemur in the rain forest of Madagascar.

Learn More

Borneo Orangutan Survival USA, the organization which promote Indonesian orangutan conservation, featured us on their news letter!

Knox Community Review



Dreama Mariah Archer · 友だち · 2017年

We have been talking about going to the Knox Asian Festival for the better part of this year. Was it easy with a one-year-old in 90+ degree temps? Not really. Did we regret going? Absolutely not! Getting to celebrate the nations of Asia is something I'm always up for! If you haven't been to Asia... go, like right now. Bow your fight 🥋

Also, finding one of my favorite Chinese street foods, "cold noodles," watching Rockett wave at everyone from his wagon and meeting the sweetest Chinese woman that complimented my very poor Mandarin will all be core memories! ❤️

👍👍👍

Tammy Vickers

This is first time long time get see ohirwan dis 34 year... I love it. I feel like little Tokyo here too. thank you for Knox Asian Festival.

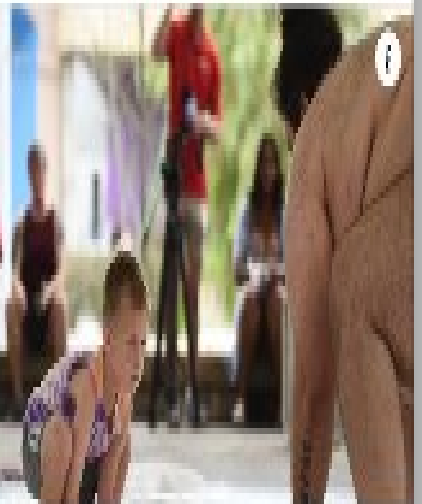
Julia Romarsky

❤️👍 Thank you for bringing this festival to us for 10 years. Here is to many more years!



Donna Meryl Castro

It warms my heart to witness the Knox Asian Festival's growth over the years 🙌 I am forever grateful to Kumi and all those who have tirelessly worked alongside her to bring her vision to life from the very beginning. My deepest appreciation goes out to AASST and Philippine American Association of East Tennessee, Inc., and most notably, The Ling. Without her, I wouldn't have discovered my community and become so engaged. For me, it all started with the Knox Asian Festival, which led me to the Filipino community through The Ling. It provided a sense of home and comfort during those early days in the States when my family and I were newcomers and didn't know many people. I cherish this festival and eagerly anticipate its continued growth ❤️



knoxnews.com

The Knox Asian Festival has grown to be the largest in the SouthEast.

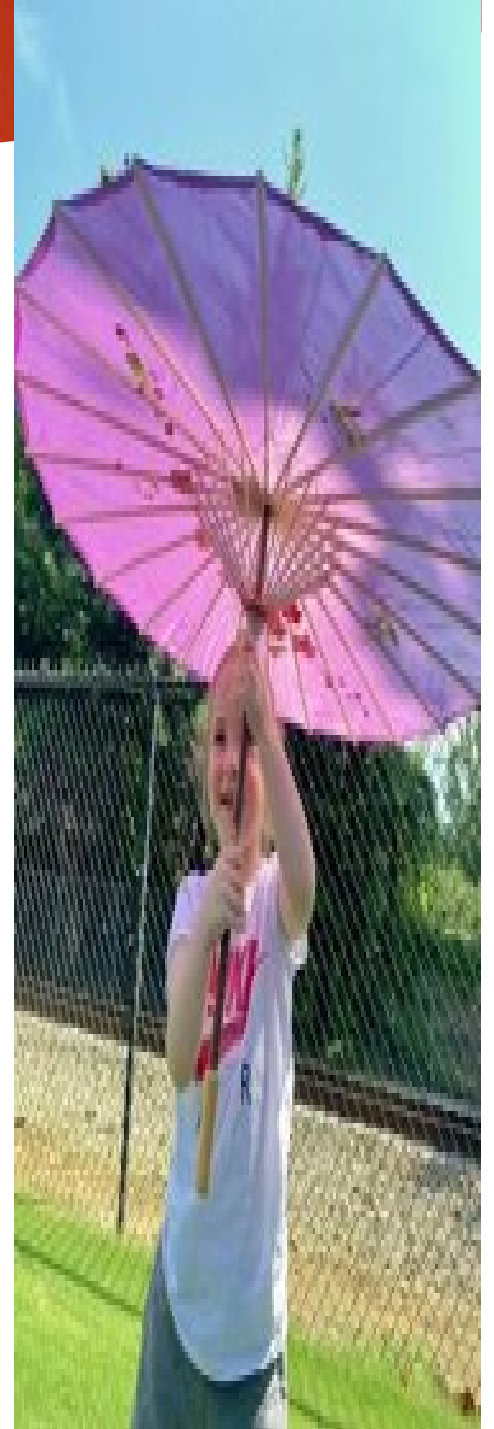
Photo



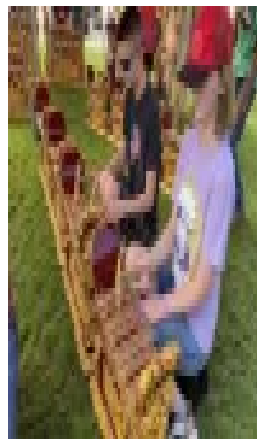
Photo



Photo



Photo



Photo



11th Knox Asian Festival

7th 6PM – 9PM

VIP & Members event at the
Amphitheater

8th 10:30AM – 6PM

Public Event

Sponsor -- <https://www.knoxasianfestival.com/sponsor/>

Vendor -

<https://www.knoxasianfestival.com/applications/commercial-vendor-application/>

Food Vendor - <https://www.knoxasianfestival.com/applications/food-vendor-application/>

	Platinum	Diamond	Golden	Silver	Jade	Friend
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,200
Special Stage Time to introduce your Company	X	X				
TV and Radio mention	X	X				
VIP Booth Access	10	8	6	4	2	1
VIP Seat in Front of the Stage	10	8	6	4	2	1
T-shirts	10	8	6	4	2	1
Free Display Booth	3	2	2	1	1	
VIP Beer Tickets	10	8	6	3	2	
Logo on Official T-shirts	X	X	X	X	X	X
2X4 Banner Logo Display in the Festival	X	X	X	X	X	X
Logo Recognition on Website and Flyer/Logo	X	X	X	X	X	X
Certificate of Appreciation	X	X	X	X	X	X

**Join our mission and become our sponsor.
Thank you so much.**



Asian Culture Center of TN

- ▶ Asian Culture Center of TN
- ▶ PO BOX 31793 Knoxville TN
37930
- ▶ info@knoxasianfestival.com
- ▶ 831-241-1189
- ▶ Join us here:
<https://www.knoxasianfestival.com/sponsor/>

Outreach Educational Program

Schools invite Asian Culture Center of TN for Social Study Class and After School Programs through out the year. We have 4 Japan Club in town in public school. Our partners are University of TN , Maryville College, Community TV, Clayton Bradley School, 5 Knox County Community Schools, Maryville School district, 14 Knox county K-12 Schools (including sister City Home stay program), Sacred heart Cathedral school,

- Sushi making class
- Calligraphy
- Origami & other Crafts
- Japanese Language and culture class
- Kimono class
- Tea Ceremony (making Mobile Tea house with UTK)
- Kamishibai
- Tamaire

Japan Outreach Program – Oct 2023



Mana presented about the life in Japan and taught Origami at Maryville College which she has her own office. Her plan is to be there once a week.



Mobile Tea house 2023 – UTK Interior Architecture Department made Green tea house for Knox Asian Festival



Thank you so much for
your support.

If you have any advice or suggestions,
Please contact us

info@knoxasianfestival.com

831-241-1189

Asian Culture Center of TN Building







Ricky Xiong



11w [Like](#) [Reply](#) [Hide](#)



Alexis Tenerife

Thank you for another successful Festival.



11w [Like](#) [Reply](#) [Hide](#)



👉 🇵🇸 Knox Asian Festival replied · 1 Reply



Michelle R. Pascual

We have a wonderful time Knox Asian Festival! The food is delicious 😊!





Top fan

Skyli Yamada Mullins

Can't believe we got to do this in Knoxville!!!



11w [Like](#) [Reply](#) [Hide](#)



3



Raissa Catague Symington
Ikebana.so pretty



Verani Thomas
Our little performers got a chance to learn more about their culture through this festival. 🥰🥰



11w Like Reply Hide



👉 🇸🇮 Knox Asian Festival replied · 1 Reply



Dani Sanderson

Thank you again Kumi and all the amazing team! Another great year



11w [Like](#) [Reply](#) [Hide](#)





Andrea Blaylock

After trying on a kimono. The ladies at this booth were so amazing



11w [Like](#) [Reply](#) [Hide](#)



Chelsea Harris

So much fun!



11w [Like](#) [Reply](#) [Hide](#)





Jenna Burns

Just wanted to give a big shout-out to all the volunteers who came in super early to set everything up and all those who came after us to keep things running smoothly!



11w [Like](#) [Reply](#) [Hide](#)





Lisa Boyd Nickerson

The sweet young lady at the Indonesia tent was so friendly and fun!



11w [Like](#) [Reply](#) [Hide](#)





Farrah Thomas McDaniel

We had so much fun! I can't wait to do it again next year.



11w [Like](#) [Reply](#) [Hide](#)



Top fan

Dean Ramsey

Working with Mana at the Volunteer Tent was an awesome experience. Thank you.





Top fan

Dean Ramsey

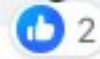
Working with Mana at the Volunteer Tent was an awesome experience. Thank you.



Rachel West

It was amazing!! Wish it was all weekend long!

11w [Like](#) [Reply](#) [Hide](#)



Top fan

Tammy Vickers

This is first time long time get see okinwan eisa 54 year... I love it. I feel like little Tokyo here too. thankyou for **Knox Asian Festival**.



Top fan

Estrella C. Baldonado

Kumi Alderman, a very successful 10th **Knox Asian Festival**..! 🎉❤️

🎉 A well attended festival. We will do it again in 2024 .! ❤️🎵❤️

9w [Like](#) [Reply](#) [Hide](#) [Edited](#)



Bonnie Greer

We've been going since before this one was born. We love it. ❤️



Janay Winchester

I can't wait for next year!! Do ya'll have the date for next year, yet?



11w [Like](#) [Reply](#) [Hide](#)

👉 🇧🇩 Knox Asian Festival replied · 1 Reply



Kimberly Boles

Time sure does fly! Then Knox Asian Festival in Market Square in 2018....



11w [Like](#) [Reply](#) [Hide](#) [Edited](#)



The Knox Asian Festival has grown the largest in the Southeast

Knoxville News Sentinel

<https://www.knoxnews.com/picture-gallery/news/local/2023/08/26/asian-fest-2023/70692535007/>



Sumo demonstration with Sumo wrestlers Mendee and Ramy of USA Sumo at the 10th Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023. It is the first Knoxville showcase Sumo Wrestling.



Ramy, a Sumo Wrestler with USA Sumo, faces off with a young opponent during the Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.



Performers for the Korean Fan Dance wait to take the stage at the 10th Annual Knoxville, Tenn. on Saturday, August 26, 2023.
Saul Young/News Sentinel



A festival goer uses an umbrella for shade during the 10th Annual Knox Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.
Saul Young/News Sentinel



Young dancers performing at the 10th Annual Knox Asian Festival in Knoxville, Tenn. on August 26, 2023.

Saul Young/News Sentinel



Knox Asian Festival organizers say as many as 60,000 people attend the annual event in Knoxville, Tenn. on Saturday, August 26, 2023.



Representatives for Bangladesh participating in the Festival of Nations parade at the Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.



Wah Lum Kung Fu on stage to perform a dragon dance at the 10th Annual Knox Asia Knoxville, Tenn. on Saturday, August 26, 2023.



Japanese calligraphy demonstration at the 10th Annual Knox Asian Festival in Knoxville

Saturday, August 26, 2023.
Saul Young/News Sentinel



10th Annual Knox Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.

Saul Young/News Sentinel



Cosplay at the 10th Annual Knox Asian Festival in Knoxville, Tenn. on Saturday, August 10, 2013.
Saul Young/News Sentinel



The Plum Tree restaurant chef prepares food on a large grill at their booth during the Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023. There are 40 food vendors at the festival.



The Knox KPop Galz promoting their performance at the 10th Annual Knox Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.



Kendo demonstration from Knoxville Kendo Club at the 10th Annual Knox Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.



Matsuriza, Japanese drummers from Disney World, performing at the 10th Annual Knoxville Japanese Festival in Knoxville, Tenn. on Saturday, August 26, 2023.

Saul Young/News Sentinel



Festival goers try to cool off before near a fan during the 10th Annual Knox Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.
Saul Young/News Sentinel



Sumo demonstration with Sumo wrestlers Mendee and Ramy of USA Sumo at the 10th Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.
Saul Young/News Sentinel



Dancers from the Seattle Indonesian Cultural Association performing at the 10th Annual Festival in Knoxville, Tenn. on Saturday, August 26, 2023.
Saul Young/News Sentinel



Chinese representatives participate in the Festival of Nations parade to kick off the 10th Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.

Saul Young/News Sentinel



Mendee, a Sumo Wrestler with USA Sumo, is pushed out of the ring and loses to a young boy during the 10th Annual Knox Asian Festival in Knoxville, Tenn. on Saturday, August 26. Photo by Saul Young/News Sentinel



Wah Lum Kung Fu lion dancers make their appearance among spectators at the 10th Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.
Saul Young/News Sentinel



A performer for the Korean fan dance waits to take the stage at the 10th Annual Knoxville, Tenn. on Saturday, August 26, 2023.

Saul Young/News Sentinel



A traditional Balinese dance performance of Indonesia at the 10th Annual Knox Asian Knoxville, Tenn. on Saturday, August 26, 2023.
Saul Young/News Sentinel



A young volunteer tries to move Sumo Wrestler Hiroki during a demonstration at the Asian Festival in Knoxville, Tenn. on Saturday, August 26, 2023.
Saul Young/News Sentinel

Asian Culture Centr of TN Buget	FY2023 B	FY2024 B
REVENUE		
Government Grant	50,000	100,000
Foundation	15,000	50,000
Corporations	25,000	75,000
TN state Grants	25,000	100,000
Local government	45000	100000
Vendor Fees	12000	12000
Individual Contributions	20,000	20,000
Festilva Ticket Sales		150000
Total CASH Revenue	192,000	607,000
Total In kind Revenue	25000	25000
TOTAL REVENUE	217000	632000
EXPENSES		
Salaries		
Director	30,000	50,000
Program Cordinator		35,000
Clerical/Accounting support	25,000	25,000
Grant Writer		50,000
Volunteer Manager		10,000
Japanese Garden /Tea house project		50,000
Personnel Totals	55,000	220,000
Operational Expenses		
General Office supply	1,500	1,500
Web Hosting	1100	1100
Advertisement	200	200
Fundraise Expense (hire Proffessial)	35,000	35,000
Insurance	750	750
Phone	1740	1740
Internet service	840	840
Total	41,130	41,130
Festival Event Expense		
Vendor Fee refund		
Rent World Fair parks	8,000	8,000
Performing arts Fee	25,000	25,000

Volunteer t-shirt and food	2,500	2,500
Security Company Fee	20,000	20,000
Insurance	3500	3500
Tent/table rental fee	25,000	25,000
Bath room rental fee	2000	2000
VIP room rental and foods	2500	2500
Advertisement	12,000	12,000
Poster Contest	500	500
Asian Film Festival	2,000	2,000
	103,000	103,000
Out reach Program Expense		
Cordinator Support		15000
Rental office		6000
Apartment/ Home for Coordinator		600
Foods and Gas		1000
Program materials	2000	2000
Travel fee		2000
Automobile support		10000
Total	2000	36600
Japanese Garden/Tea house Project		
Design		
Land		
Tea house		
Japnese Garden (FY26)		
Communty Buiding (FY26)		
	0	0
Total Expence	201,130	400,730

FY2025 B
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