



SFEA Annual Conference - Know Before You Go

Sunday, February 11 – Wednesday, February 14

Thank you for registering to attend the SFEA 2024 Annual Conference! We look forward to welcoming you to Jekyll Island, GA! This “Know Before You Go” guide will help prepare you for the conference.

Jekyll Island Parking Pass

As a state park, all vehicles entering Jekyll Island are required to pay a parking fee. Parking is \$10 per day. Purchase a pass online or at the gate upon arriving at the island. [Jekyll Island Parking Info](#)

Hotel Info

[The Westin Jekyll Island](#)

110 Ocean Way, Jekyll Island, GA 31527

Located within steps of the beach, shopping, dining, and the convention center

Jekyll Island Convention Center

75 N. Beachview Dr., Jekyll Island, GA 31527

All educational sessions and the Kaleidoscope Awards Gala will take place at the convention center. *Located within walking distance from The Westin. Onsite parking is available at no charge.*

Important Notes:

Breakfast is **not** included with your stay at The Westin. A biscuit breakfast will be provided at the Convention Center on Monday and Tuesday. Breakfast is available at an additional fee at The Westin. Restaurants are within walking distance to the hotel and convention center.

Schedule

See the full agenda and session speakers [here](#). *Schedule subject to change.*

2024 Conference Happenings

Chat & Cheers at Wee Pub- Sunday, February 11

Dine around Jekyll for dinner and then join the SFEA Board at Wee Pub for networking and Super Bowl fun. Cash bar and food available for purchase.

20 Main St., Unit 100, Jekyll Island, GA 31527

Showcase Dinner- Monday, February 12

Tortuga Jack's, 7:00pm-9:00pm, Sponsored by RCS Productions

Tacos, tunes, and toasts at Tortuga Jacks!

Hotel shuttle service is offered and parking is available onsite.

201 N. Beachview Dr., Jekyll Island, GA 31527

Kaleidoscope Awards Gala & After Party- Tuesday, February 13

Sponsored by Classic Tents & Events

6:30pm-7:00pm **Cocktail Social**

7:00pm-8:30pm **Kaleidoscope Awards Gala (Valentine's Theme)**

8:30pm-10:00pm **Kaleidoscope After Party (Silent Disco!)**

Jekyll Island Convention Center, Ballroom GH

Join us for a special evening at the Kaleidoscope Awards Gala where the 2024 Kaleidoscope Winners will be announced. **Dress: Cocktail Attire**

Dance the night away at the silent disco after the awards ceremony in the ballroom!

Mascot Dash for the Cash

Calling all festival, event, and vendor mascots! Sign-up for the "Mascot Dash for the Cash" scheduled for Tuesday, February 13 at the Convention Center. Register [here](#).

Stop the Bleed Training Registration

The Knoxville Police Department will lead this certified training course on Tuesday, February 13 from 11:00am-11:55am. Participants will receive certificates upon completion of the course.

[Pre-registration required](#)

Excursions

Take a break from the traditional classroom and explore the island on Tuesday afternoon.

Excursion #1

Mosaic Museum Special Program & Museum Tour

2:45pm-3:15pm

\$20 per person (**pre-registration required on [Eventeny](#)**)

Join us for a special program developed just for our attendees by the curators of the Jekyll Island Mosaic Museum. Learn how they chose to handle and present to the public the difficult history of Jekyll Island that dealt with subjects like slavery and indigenous populations. We will also view and discuss relevant museum displays, and general entry to the museum is included.

Excursion #2

Georgia Sea Turtle Center Group Tour

2:45pm-5:00pm

\$20 per person (**pre-registration required on [Eventeny](#)**)

Join our guided group tour of the Georgia Sea Turtle Center and see this active rehab center in action!

Excursion #3

Ranger Walk

3:30pm-5:00pm

\$15 per person, (**Pre-register [here](#)**)

Take a Ranger Walk with a State Park Ranger! This 60-90 minute excursion showcases a mated pair of bald eagles as well as some babies, a discussion of native and invasive plants, and usually a gator or two.

Drink Tokens

Two drinks on SFEA! Attendees will be given two drink tokens at registration. The tokens can be used at the Showcase Dinner, Kaleidoscope Awards Gala, and Wee Pub (Monday & Tuesday).

Raffle Tickets & Silent Auction (Benefitting SFEA Education Programs)

Raffle- Bring your cash money and participate in the 50/50 raffle ticket split! Tickets are 3 for \$5, 7 for \$10, and 20 for \$20.

Silent Auction- Sign up to donate to the silent auction [here](#). We're looking for items that represent your event, getaways, themed gift baskets (family fun night, girls night, BBQ delights, etc.) that you would like to share with our group. Vendor services and item donations are also welcome. **Sponsored by Saffire**

Island Treasures

An annual hide-and-seek adventure on Jekyll Island...Be on the lookout for the hidden island treasures as you explore the island.

From January 1 – February 29, 2024, Beach Buddies will hide clear globes each day around the island for lucky guests to find and redeem for a real glass float. [Island Treasures Info](#)

Conference App

Sponsored by Shatterproof Media

Attendees will receive an email prior to conference with the conference app link. The app features the schedule, silent auction items, and more!

We'll see you at the Golden Isles!