



# SPONSOR

& MAKE WAVES

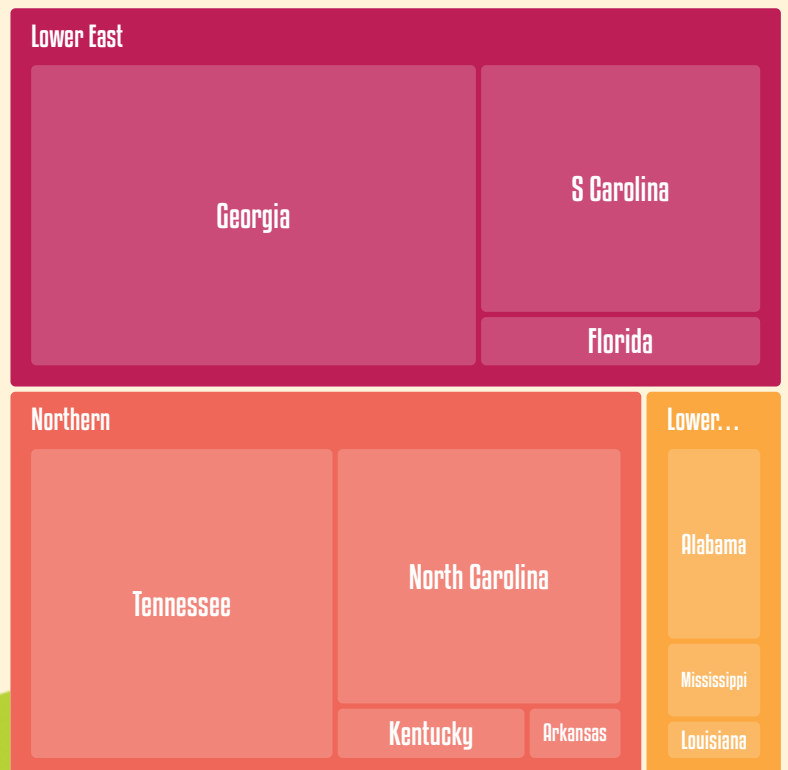
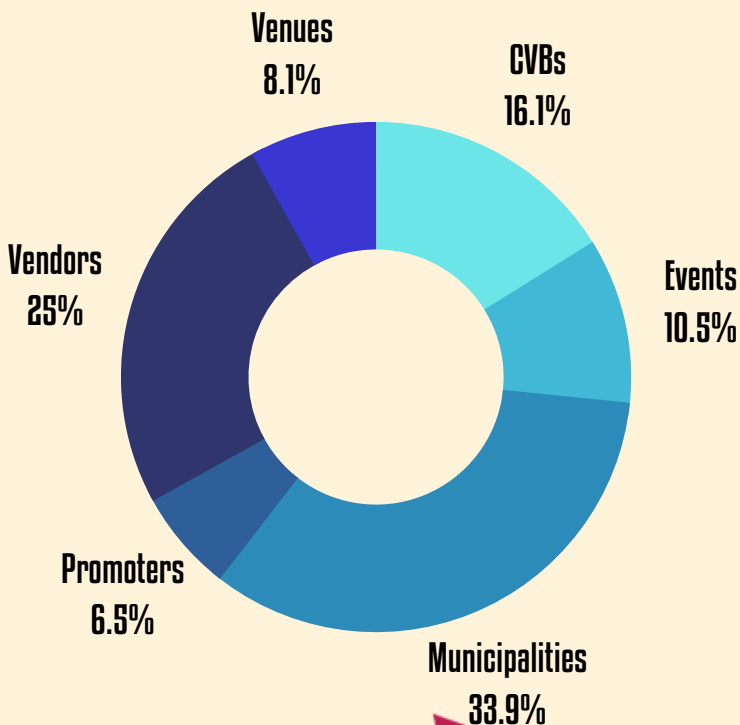
2024





# ABOUT SFEA

The Southeast Festivals & Events Association (SFEA) is a 501 (c) 6 membership-based organization. Composed of festival and event planners, venues, and industry service providers, SFEA was founded in 2009 to strengthen the festival and event industry throughout the Southeast United States by hosting educational sessions, networking opportunities, award recognition, and additional events throughout the year, thus allowing for continued professional growth within the industry.



# SFEA CONFERENCE

**Come join us in Jekyll Island, GA, for Making Waves - 2+ days of education, networking, and idea sharing, with a healthy dose of music, fun, and memories thrown in!**

**We expect 125-150 attendees from 128 member organizations across 10 states. We have educational offerings for all experience levels in our industry, so we bring in those who are brand new and old pros.**

**And all of them need event services!**

**What previous sponsors say:**

**"Our experience as a sponsor of previous SFEA conferences has always been an amazing experience. Not only do we gain new clients each year but have established long lasting relationships with others within the special event industry."**

**- B. Riggins, Magnolia LED Displays**

**"We greatly value our sponsorship, as it has proven to be a powerful avenue for connecting with key clients and showcasing our commitment to their success. It's a win-win partnership that continues to drive positive results for our business."**

**- C. Fox, Classic Tents and Events**

**WWW.SOUTHEASTFESTIVALS.ORG**

**#SFEA**


# SPONSORSHIP OPPORTUNITIES

- Coffee/Tea/Snack bar - A refreshing opportunity to get your name and logo in front of more attendee faces.
- Silent auction, President's Cup Games, Welcome bags, Name badges - Your design in attendees hands!
- Drink tokens - Libations and logos on the house!
- Breakout room, Roundtable discussions - Show your commitment to continuing education.
- Premium giveaway - Put your name on a giveaway as high quality as your brand, your design or ours.
- Hospitality night - Hospitality has a whole new brand, and it's yours!
- Keynote/Speaker - Grab the spotlight, all eyes on you, to introduce yourself, your business, and our speaker.
- Showcase lighting/sound - Demonstrate your services for everyone to experience as their guests would.
- Opening Night Party, Showcase Event, Kaleidoscope Awards Gala/Afterparty - Co-brand an evening escapade!
- Title sponsor - Co-brand the entire shebang!

# **SPONSOR BENEFITS**



- **Appropriate onsite signage at activities**
  - **Logo in conference guide in sponsors list/gallery**
  - **Opportunity to introduce activity or speaker**
  - **Inclusion in sponsor video loop, signage, and announcements**
  - **Logo on drink tickets**
  - **Opportunity to announce winners and hand out certificates**
  - **Logo on appropriate winners' certificates**
  - **Logo on conference name badges**
  - **Logo on welcome bags**
  - **Logo on premium branded giveaway**
  - **Opportunity to place promotional items in welcome bags**
  - **Exhibit booth**
  - **Extra attendees**
  - **Logo on hospitality menus**
  - **Various sizes of ads in conference guide**
  - **Shout outs in pre-event registration and informational emails**
  - **Lunch with (and the ear of) the SFEA Operations Manager**
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**SFEA Annual Conference  
sponsorship packages  
range from \$500-\$10,000+**

**Custom-build your sponsor package  
with exactly the items and benefits  
that fit your brand and your needs.**

**You want to put your best foot  
forward. Let SFEA give you the  
platform to take that step!**

**Contact [info@southeastfestivals.org](mailto:info@southeastfestivals.org) to become a sponsor.**