

**Application for  
Best Sponsor**

**Ingles Markets  
GA International Horse Park/  
City of Conyers,  
41st Annual Cherry  
Blossom Festival**

**Judges' score - 9.3**

### **Detailed description of the Sponsor**

**INGLES MARKETS have been the presenting/title sponsor for the Conyers Cherry Blossom Festival for 2 years and have been an incredible addition to our event! The team at INGLES MARKETS continue to provide so many opportunities from entertainment to marketing and community relations. They represent all that the City of Conyers and the Conyers Cherry Blossom Festival have promoted for over 41 years! We have been honored to have INGLES MARKETS as a partner providing these wonderful elements to the festival: The Ultimate Air Dog Show – excitement for all ages and all breeds. The dog show brings pups and their owners from all over to participate and is always a crowd favorite. Headlining entertainment presented on the INGLES mainstage. In 2022 we welcome Country Artist Ricky Gunter as well as featured artist Leeda Lyric Jones. The TAPCHAT photo booth providing festival goers the opportunity to take fun personal photos under the Cherry Blossoms. Taking home festival photo favors a huge hit! A “Smokin’ Good Time” with Smokin’ Joe Lasher, Grill Master was onsite demonstrating and sampling yummy recipes featured on the “INGLES TABLE” television show presented by INGLES MARKETS. Music and interactive activities for the entire family. The local Conyers INGLES MARKET was also host of our very own pink mascot dragon, SAKURA’s first birthday celebration! Cupcakes, games and raffle drawings provided the local community with some pre Conyers Cherry Blossom Festival fun! We are also fortunate that INGLES MARKETS continue to be safe and health aware as they also provide us with sanitizing stations, ground markings, signage, etc., anything that we need to help remind our community that the festival remains conscience of the concerns and preventative needs surrounding covid-19. All in all we could not ask for a more diverse and supportive sponsor of the Conyers Cherry Blossom Festival. Their total marketing contribution to the 2022 festival came in at over \$60,000!**

### **What is the impact the nominee had on the event?**

**The Conyers Cherry Blossom Festival and our team at the GA International Horse Park and the City of Conyers, pride ourselves on promoting community and cultural awareness. Having INGLES MARKETS as our title sponsor and partner in all that is the Cherry Blossom Festival, goes to prove their devotion to community, cultural responsibility and dedication to providing excellence in all that they do! Our event remains a highly anticipated one every year, because of all that INGLES MARKETS brings to the table.**



**BEST SPONSOR**

**ingles**  
**LOW PRICES...**  
**LOVE THE SAVINGS!™**



**INGLES MARKETS** have been the presenting/title sponsor for the **Conyers Cherry Blossom Festival** for 2 years and have been an incredible addition to our event! The team at **INGLES MARKETS** continue to provide so many opportunities from entertainment to marketing and community relations. They represent all that the City of Conyers and the **Conyers Cherry Blossom Festival** have promoted for over 41 years!

We have been honored to have **INGLES MARKETS** as a partner providing these wonderful elements to the festival:

- ❖ The Ultimate Air Dog Show – excitement for all ages and all breeds. The dog show brings pups and their owners from all over to participate and is always a crowd favorite.
- ❖ Headlining entertainment presented on the **INGLES** mainstage. In 2022 we welcome Country Artist Ricky Gunter as well as featured artist Leeda Lyric Jones.
- ❖ The TAPCHAT photo booth providing festival goers the opportunity to take fun personal photos under the Cherry Blossoms. Taking home festival photo favors a huge hit!
- ❖ A “Smokin’ Good Time” with Smokin’ Joe Lasher, Grill Master will be onsite demonstrating and sampling yummy recipes featured on the “**INGLES TABLE**” television show presented by **INGLES MARKETS**.
- ❖ Music and interactive activities for the entire family.
- ❖ The local Conyers **INGLES MARKET** was also host of our very own pink mascot dragon, SAKURA’s first birthday celebration! Cupcakes, games and raffle drawings provided the local community with some pre **Conyers Cherry Blossom Festival** fun!
- ❖ We are also fortunate that **INGLES MARKETS** continue to be safe and health aware as they also provide us with sanitizing stations, ground markings, signage, etc., anything that we need to help remind our community that the festival remains conscience of the concerns and preventative needs surrounding covid-19.
- ❖ All in all we could not ask for a more diverse and supportive sponsor of the **Conyers Cherry Blossom Festival**.
- ❖ Their total marketing contribution to the festival comes in at over \$60,000!























## Sponsor Testimonial



Ruby Candela: “ I just want to say Thank-you and how exciting it is that we can all come together to make this event happen.” (2021)

Ruby Candela: “I am so very excited to be doing this event again next year!!” (2021)

Ruby Candela: “T his year is going to be even bigger and better. I am so excited!!” (2022)