

**Application for  
Best Tech**

**Event Management Platform  
EventHub**

**Judges' score - 8.8**

**Event name**

**Georgia Blueberry Festival Georgia Apple Festival (GA) Riverbend Festival (TN) The Western Carolinas Home-brewers Festival (NC) One Community Pride Festival (NC), Charlotte Marathon (NC), Carolina Classic Fair (NC)**

**Detailed description of the technology used for event**

**EventHub provides festivals with vendor and sponsor management software to digitize applications, collect paperwork and payments, and streamlining communications and logistics. Additionally, several of the events listed utilized EventHub's interactive booth mapping tool to layout and assign spaces for their partners. EventHub customers also benefitted from**

**Can you track statistics or ROI?**

**Average time saved is 100 hours per event when managing 50 or more onsite vendors and sponsors. Additionally, several of the listed customers received more than \$1,000 in new partnership revenue as a result of participating in the marketplace.**

**How did this technology enhance your event?**

**The technology saved organizers a ton of time, improved and streamlined communications and deliverables tracking between organizers and their partners, and provided all stakeholders with an easy to reference site map that was also accessible in a public form for attendees.**

# Riverbend Festival 2023

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Music 15,000+ Jun 02 - Jun 04, 2023

Ross's Landing, 200 Riverfront Pkwy, Chattanooga, TN 37402 Reg. Deadline: Apr 01, 2023

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### Book Event Space

Food Concession (10x10) - \$1,950.00

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### About This Event



## Georgia Blueberry Festival 2023

Goldwasser Park  
Alma, Georgia  
June 2-3, 2023



Note that all booths are along the same street - Eleventh Street. For the purposes of easier viewing the area has been broken into two sections.

